MDBC INNOVATION & SUSTAINABILITY AWARDS (MISA)

2024 SPONSORS & ADVERTISERS

The Malaysian Dutch Business Council (MDBC) Innovation & Sustainability Awards (MISA), our widely recognized and much lauded annual flagship event, is expanding! Now in its 10th edition, this is a special two – in – one collaboration with the Sustainable Action Conference (SAC). There will be a lot more excitement, a deeper knowledge pool to draw from, and increased exposure.

MISA is currently scheduled to take place in November 2024 (may be subject to change).

With this being a combo celebration, we are really looking forward to strong support! Will your organization backing MDBC’s goal of helping the business community develop a more complex understanding of Innovation & Sustainability through the recognition and sharing of best practices, we are sure to make this an event to remember. Be an Innovation & Sustainability Champion and participate in MISA 2024 by becoming a sponsor or advertiser!

MDBC depends entirely on corporate sponsorship for financial support of this event. We would very much appreciate your consideration for supporting MISA 2024. Through a range of sponsorship and advertising opportunities, MDBC offers your organization opportunities to match exposure wishes and benefits with varying levels of commitment. As a sponsor / advertiser of MISA 2024, you will also enjoy exposure opportunities at SAC.

SAC was successfully inaugurated on 16 November 2023. It aims to transform commitments into action for a sustainable future, a good fit for the overall aims of MISA. SAC provides a platform for industry players from diverse sectors, including government, state government, municipal councils, finance, manufacturing, plantations, forestry, energy, construction, and more, to discuss the latest sustainability trends, raise awareness, and overcome industry challenges. The conference will showcase solutions, share success stories, foster collaborations, and fund sustainable projects. This collaboration will elevate both programs and ensure a wider reach.

The different sponsorship levels (Gold, Silver, and Orange) provide for different levels of exposure for your organization. *Please note that to avoid any conflict of interest, organizations that choose to compete in MISA are not allowed to also become a Sponsor. Nominees, however, can still be MISA Advertisers.*

A La Carte

Do you want to support MDBC’s flagship event, but are looking for something outside the Gold / Silver / Orange sponsorship packages that are presented below? Please contact MDBC directly to discuss a tailor made sponsorship package for MISA 2024. We can, and will, be flexible!

Advertiser

Become a MISA 2024 Advertiser. This is an effortless and cost efficient way to gain exposure for your organization and assist in making MISA 2024 an extraordinary event. Your organization will receive a full color, full page advertisement in the MISA program book (A5 sized), and a full color, full page / half page / quarter page advertisement (depending on advertiser level) in the MISA magazine supplement (A4 sized). Your corporate logo will be included in our supporter panel in both the program book and magazine supplement. Your organization will also receive two tickets for the full MISA event (MISA Conference Day Program and MISA Awards Presentation & Dinner). Advertising packages are priced at RM 6,000 / RM 5,000 / RM 4,000 depending on full page, half page, or quarter page advertisement in the MISA magazine supplement.

If you have any questions or comments, please feel free to contact us at misa@mdbc.com.my.

|  |  |  |  |
| --- | --- | --- | --- |
| MISA  Sponsorship Level | Gold | Silver | Orange |
| Price | RM 15,000 | RM 9,000 | RM 6,000 |
| Company Name / Logo on pre event announcements (E mail, social media, website,  media releases) | Large | Medium | Small |
| Company name / Logo on event materials at MISA | Large | Medium | Small |
| Company Name / Logo on post event announcements | Large | Medium | Small |
| Advertisement in MISA Program Book | Full Page | / | / |
| Representative on Panel of Judges (for one category)  OR Speaking Slot | Yes | / | / |
| Bunting space at MISA | Yes | / | / |
| Complimentary seat at MISA Awards Presentation & Dinner on the VIP Table | Yes (1 seat) | / | / |
| Complimentary tickets for MISA Awards Presentation & Dinner | 6 tickets  (One table) | 6 tickets  (One table) | 2 tickets  (2 seats) |
| Distribute promotional materials or merchandise in MISA goody bags | Yes | Yes | Yes |
| Advertisement in  MISA Magazine Supplement | Full Page | Half Page | Quarter Page |
| Inclusion of company name in MISA press releases, including to IGEM official media | Yes | Yes | / |
| Use of MISA Logo | Yes | Yes | Yes |

MISA Sponsorship / Advertising Confirmation Form

I, (name) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ on behalf of (organisation) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ hereby confirm the following sponsorship / advertising package for the MDBC Innovation & Sustainability Awards.

|  |  |  |
| --- | --- | --- |
| MISA Sponsorship | Gold | RM 15,000.00 |
| Silver | RM 9,000.00 |
| Orange | RM 6,000.00 |
| A La Carte Sponsorship (Please include details) |  | RM \_\_\_\_\_\_.00 |
| MISA Advertiser *Full page, full color MISA Program Book & MISA Magazine* Supplement Size: | Full Page | RM 6,000.00 |
| Half Page | RM 5,000.00 |
| Quarter Page | RM 4,000.00 |
|  | Total: | RM \_\_\_\_\_\_.00 |

*For pricing details, please see the relevant pages above.*

I herewith declare that I am authorized to make this booking on behalf of my company and understand that we are liable for payment of this order as per the terms. I further confirm that we will pay the said amount duly within a maximum of 30 days upon receipt of invoice. Payments are due to “Malaysian Dutch Business Council”.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Designation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Stamp: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_