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**INNOVATION &
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**HIS EXCELLENCY
JACQUES WERNER
NETHERLANDS AMBASSADOR &
CHIEF JUDGE - MISA '23
28 FEBRUARY 2023**

Dear readers, MISA '23 participants, and members of the Malaysian Dutch Business Council (MDBC),

Let me start with congratulating HEINEKEN Malaysia, Enza Zaden Asia, Sime Darby Plantation, Hoogendoorn Growth Management, Kloth Malaysia, Dutch Lady Milk Industries, Actiforce Mechatronics Technology, and Terberg Tractors Malaysia on winning an award and getting recognized for their performance this year.

As Chief Judge of the MDBC Innovation and Sustainability Awards (MISA) 2023, I was extremely impressed by all the short-listed candidates and I encourage them to continue to be an inspiration to others by finding and implementing sustainable and innovative solutions.

It was a great pleasure to chair the judges' panel and to celebrate the achievements of the Dutch - Malaysian business community. The Netherlands Embassy is more than happy to collaborate with MDBC to provide an opportunity for you to showcase your achievements.

This year's MISA edition marked a special occasion. Not only were we able to come together again for the first time after COVID - restrictions had prohibited a physical celebration for three years. We also celebrated MDBC's 25th anniversary in style.

MDBC has been an indispensable partner for the Embassy in promoting the economic ties between Malaysia and the Netherlands. It now counts close to 300 members and plays an active and visible role in further enhancing the cooperation.

Malaysia and the Netherlands enjoy strong trade and investment ties, high levels of knowledge sharing, and mutual value creation. Economic cooperation continues to be an important driver of our bilateral relationship. In large part, this is due to your contributions as entrepreneurs and representatives of companies that connect not just our economies, but also our societies.

I specifically welcome the focus of the MDBC awards on innovation and sustainability. These two themes are extremely important as in order to face today's challenges of climate change, pollution, and resource shortages, new ways of thinking are required. Innovations are necessary to find new solutions to accelerate a transition from fossil to renewable. And more from a linear consumption model to a circular economy.

The Dutch government has made strong climate commitments, including to achieve net - zero carbon emissions by 2050. The Netherlands also has the world's most ambitious circular economy program.

But in this field, no single person and no one country can achieve success alone. The business community also has an important role to play. By providing, testing, and scaling solutions that are marketable and sustainable. The innovation force of the private sector is essential for combating these global challenges. You are the engine behind the innovation and sustainable solutions needed for tomorrow.

This is also the reason why the Embassy introduced and adopted the Partnership Award. For the first time, organizations could showcase not just their individual achievements, but their success in working together with other actors.

Combating global challenges through sustainable and innovative solutions also forms the core of the work of the Embassy. The past year was filled with opportunities to present and strengthen our knowledge and promote solutions to challenges that affect Malaysia.

In October 2022, the Netherlands was represented in a large Pavilion at the International Green-Tech & Eco-Products Exhibition Malaysia (IGEM), displaying our innovative solutions for the transition to a circular economy. Additionally, as the Netherlands is a leader in water management, several Dutch companies presented their water solutions at ASIA WATER in

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December 2022.

The Netherlands Embassy is also strongly invested in spreading knowledge on responsible business conduct. By collaborating with the Dutch-Malaysian business community, we aim to promote sustainable business practices and support green initiatives.

The Embassy will continue to work on these important topics in the future and is continue collaborating in promoting economic ties between Malaysia and the Netherlands. All in all, I would like to thank the MDBC, my fellow judges and all participants for a successful MISA '23.

We very much look forward to the next edition!

**H.E. Jacques Werner
Chief Judge MISA '23
Ambassador of the Kingdom of the
Netherlands to Malaysia**



Kingdom of the Netherlands

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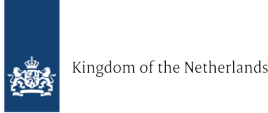
After a hiatus due to the global pandemic, the ninth edition of the MDBC Innovation & Sustainability Awards (MISA) returned in a Special Edition which also celebrated MDBC's 25th Anniversary. Spread out over two days, MISA '23 saw the Day Program taking place on Monday, 27 February at Sunway University, and the Awards Ceremony & Dinner a day later on Tuesday, 28 February at Sunway Resort Hotel.

What started out in 2011 as the MDBC Sustainability Awards (MSA), has seen tremendous growth and evolution. Rebranded to the MDBC Innovation and Sustainability Awards in 2016, the awards program has always been about the sharing of best practices to further develop and encourage the understanding of Innovation and Sustainability; that they go much further that recycle bins and an annual token contribution to neighborhood projects. It underlines the fact that sustainability covers People, Planet, and Profit, while also evolving to now include themes and practices such as "Responsible Business Conduct (RBC)".

Unique in its format and teaching capabilities, MISA also serves as a way to recognize Innovation and Sustainability Champions for their excellence and trailblazing spirit in these fields. It also provide a way for companies to benchmark their efforts against leaders in these fields.

A key component of MISA - the Day Program, drives this sharing of best practices and learning opportunity. Open to all, it also served as the final round of judging for shortlisted finalists. This year's special edition saw a full day dedicated to the Day Program portion of the proceedings which allowed for an expansion to six categories: Outstanding Dutch Investor in Malaysia (MNC); Outstanding Dutch Investor in Malaysia (SME); Outstanding Malaysian Investor in the Netherlands; Promising (new) Dutch SME to Malaysia (brought to you in partnership with NLinBusiness); Outstanding Dutch - Malaysian Partnership (brought to you in partnership with the Embassy of the Kingdom of the Netherlands); and Best Flexible Work Arrangements Program (brought to you in partnership with TalentCorp).

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From left to right: H.E. Jacques Werner (Ambassador of the Kingdom of the Netherlands to Malaysia and Chief Judge of MISA '23), Guest of Honor Jaya Singam Rajoo (Senior Director - Trade (Multilateral Policy & Negotiation Division), Ministry of Investment, Trade, and Industry (MITI), representing YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz - Minister of Investment, Trade, and Industry), Zainul Rahim (Chairman, MDBC), David Appleton (Head - Product Innovation & Development, Sime Darby Plantation), xxx (HEINEKEN Malaysia), xxx (Kloth Malaysia) Ramjeet Kaur Virik (Managing Director, Dutch Lady Milk Industries), xxx (Dutch Lady Milk Industries), xxx (Enza Zaden Asia), xxx (Hoogendoorn Growth Management), and Marco Winter (Executive Director, MDBC)

The MISA '23 Special Edition was organized in partnership with the Embassy of the Kingdom of the Netherlands and Venue Partners: Sunway University and Sunway Resort Hotel. The event was also supported by Event Sponsors – BMW Quill Automobiles, Control Union, KLM Royal Dutch Airlines, TMF Group, MIDA, InvestKL, and nexperia, as well as by MDBC 25th Anniversary Sponsors – Besi APAC, HQ Pack, Shell Malaysia, and Signify.


Shortlisted finalists participated in an intense final day of judging by the independent panel of expert judges led by the MISA Chief Judge - H.E. Jacques Werner (Ambassador, Embassy of the Kingdom of

the Netherlands). Ensuring transparency in the awards, judges and audience members had the opportunity to ask questions of the finalists regarding their projects, ensuring a learning experience for attendees.

Held one day after the Day Program, the MISA '23 Awards Ceremony & Dinner was organized at the Sunway Resort Hotel Kuala Lumpur. The evening featured guest of honor Jaya Singam Rajoo (Senior Director - Trade (Multilateral Policy & Negotiation Division), Ministry of Investment, Trade, and Industry (MITI), representing YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz - Minister of Investment, Trade, and Industry). Also in atten-

dance was guest of honor H.E. Michalis Rokas (Ambassador & Head of Delegation, Delegation of the European Union to Malaysia).

Kicking off the festivities, MDBC Executive Director, Marco Winter invited the audience to turn their attention to a highlight reel, put together by MDBC member Pico International. The video showcased the first 25 years of MDBC history with special moments, milestones, and key achievements. Related to this, longstanding members who have supported MDBC from the start of the Council's existence received a special recognition certificate for their support.



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Top Left: Welcome remarks by Chief Judge H.E. Jacques Werner
 Middle Left: MC duties performed by Jason Desmond;
 Lower Left: Guests were also able to participate in the exclusive world premier of the new BMW 7 series;
 Bottom Left: With entertainment provided by No Noise Percussion welcoming in attendees to the Grand Lagoon Ballroom at the start of the evening program
 Right: Attendees of the MISA '23 Special Edition Awards Ceremony & Dinner listening to the remarks by Guest of Honor Jaya Singam Rajoo

Also highlighted throughout the evening were two special BMW 7 series cars on display as part of an exclusive global launch. Provided by Gold Sponsor - BMW Quill Automotive, guests were able to get hands on with the cars, explore, learn about the details and get answers to any questions they had on the vehicles with representatives from BMW Quill Automotive who were on hand throughout the evening.

With a tight schedule due to the number of categories this year, announcements began immediately after welcome speeches by the Chief Judge and VIP guests of the evening. Shortlisted finalists were invited on stage to receive their certificates before the judges reports was read and the winners were announced.

In line with the 25th Anniversary Celebrations this year, special recognition was also given to the best competitor from our Penang and Johor Chapters. Both chapters serve the needs of MDBC members located in the northern and southern regions of the peninsula, helping us to directly reach our members in these regions to help facilitate the further growth of business activities and investments.

For those who missed our event but are still

interested in watching the event, you can find videos from MISA '23 on the MDBC YouTube channel at <https://www.youtube.com/channel/UCSSyDERFaUQW4a0z8hK-swBw>.

MDBC would like to thank all of the competitors that took part in this year's awards program, the panel of independent, expert judges, and everyone who came out to participate and support MISA. This awards program helps to strengthen our knowledge of all areas of Innovation & Sustainability and serves as a platform for the sharing of best practices, ensuring knowledge and skills transfer between Malaysia and the Netherlands.

As always, MISA will be back (and with new categories) so do keep an eye out. We look forward to your participation in the future.





In 2021, MDBC marked its 25th anniversary. Due to the worldwide lockdown from the pandemic, MDBC was not able to host a celebration until this year. Together with the ninth edition of the MDBC Innovation & Sustainability (the first in person MISA since the lockdown), it became a special edition marking the double celebration.

As part of the 25th anniversary celebrations, MDBC launched the new logo and special 25th anniversary logo (above). The

25th anniversary logo is comprised of elements from the regular corporate logo, special twin towers – utilized for a number of years as the cover of the MDBC Business Directory, it symbolizes MDBC’s bilateral history – the Petronas Towers and Amsterdam house. The 25 years with dates highlight the milestone that MDBC is celebrating. The entire logo is surrounded by a circle, symbolizing unity, commitment, and community. We look forward to celebrating the next 25 years.



1997



1999



2001



1998



2000



2002



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2003



2010



2017



2004



2011



2018



2005



2012



2019



2006



2013



2020



2007



2014



2021



2008



2015



2022



2009



2016



2023



MDBC first started the MDBC Awards Program in 2011 as part of the 15th anniversary celebrations. It was conceptualized as a way to showcase the success stories found within the MDBC community, specifically in the field of sustainability, hence its beginnings as the MDBC Sustainability Awards (MSA). Over the years, MDBC has continued to grow and evolve the awards program and in 2017, renamed it into the MDBC Innovation & Sustainability Awards (MISA). The renaming reflected MDBC's own understanding of the integral part that innovation plays in sustainability.

Created to acknowledge, showcase, honor, and reward the outstanding Best Practices

of companies in the areas of sustainability and innovation, it has since grown and by opening up to submissions from all (members and non - members alike), it now provides the best platform to highlight the achievements and ongoing developments by both Malaysia and The Netherlands in sustainability, innovation, and the circular economy.

With different categories up for competition every year, the MDBC Awards Program has covered a wide variety of topics over the years. It allows different companies of various sizes, with diverse specializations, the opportunity to showcase distinct areas of expertise and help further the

development and understanding of innovation and sustainability.

To learn more about each individual year, categories, judges, shortlisted, and winners, please visit <https://www.mdbc.com.my/mdbc-awards-program> and select 'History of the MDBC Awards Program'.

Videos covering both day and evening programs from previous years are also available for viewing online at <https://www.mdbc.com.my/information/the-library/videos> or via the MDBC YouTube Channel at <https://www.youtube.com/channel/UCSSy-DEFaUQW4aoz8hKswBw>.

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MSA '23 JUDGES

It is with much pride and pleasure that we present to you this year's distinguished panel of judges. Each category featured a panel of independent judges led by the Chief Judge, Netherlands Ambassador H.E. Jacques Werner

CHIEF JUDGE: H.E. JACQUES WERNER



The Ambassador is well acquainted with Malaysia and the region, having visited in 1988 and having previously been posted as Ambassador to Singapore from 2013 to 2017.

During that posting, the Ambassador crossed the causeway several times, not just into Johor, but further up to Malacca, Kuala Lumpur, and Cameron Highlands. Now at his last posting, he is happy to have returned to Malaysia.

Having previously served in Iran, Singapore, Romania, Bulgaria, and India, the Ambassador believes in a positive and thriving bilateral relationship between the Netherlands and Malaysia, and is keen to initiate and catalyze tangible partnerships in areas such as agro, water, business, entrepreneurship, and culture.

OUTSTANDING DUTCH INVESTOR IN MALAYSIA (MNC)



Adil Azman (Senior Manager of Investor Relations - EMEA, InvestKL)

Adil's career has taken him global and his experience covers Fintech, Global Equities, Property Investment, Media Planning, and Country Advertorial Reports. Prior to joining InvestKL, Adil was part of Sime Darby Property's Vision Valley Malaysia tasked to attract global catalyst investments into various development components. Adil was also part of Touch 'n

Go eWallet's business development team, where he was responsible in driving user acquisition through innovative partnership collaborations and campaigns with industry leading brands. Adil holds a Bachelor's Degree in Electronic Society and Media Studies from Swinburne University, Melbourne, Australia. He has a keen passion in Personal Finance and Wealth Management and enjoys reading and researching to continually widen and enrich his knowledge base.



Datin Dr. Vijayalakshmi Samuel (Executive Director, AGV Environment)

Datin has more than 25 years of experience in environmental, health & safety (EHS), and sustainability / ESG consulting services; she holds a PhD in Sustainability Studies. Prior to AGV, she held various senior positions at a US environmental consulting firm for more 18 years and was a Partner during the last three years. In the field of

sustainability, she has been involved in providing ESG advisory services. In the last five years, she has worked with clients to develop their Net Zero Frameworks and Decarbonisation Strategies which are aligned with international standards. Having worked across a myriad of business and industrial sectors, she has sound knowledge of the arising environmental and social risks and opportunities arising especially climate risks.

MISA '23



OUTSTANDING DUTCH INVESTOR IN MALAYSIA (SME)



Riduan Rahman (Director - Green Technology Division, MIDA)

Riduan’s responsibilities include, among others, overall planning, implementation, and co - ordination of investment promotion strategies to attract investments as well as promote the adoption of green technology with the objective to create ESG ecosystem, expand the green market, and generate new economic activities. Riduan joined MIDA in 2003 and had served in various

divisions with vast exposures in the international arena. From 2007 – 2011, he was the Deputy Director in MIDA office based in Frankfurt, Germany. Prior to joining MIDA, Riduan had served in private companies like Horwath, BSA Manufacturing, Airport Limo, and RHB Bank. His experience spanned across consultancy, manufacturing, logistics, and finance. He attended University of Portsmouth in the UK where he earned a Degree in Accountancy.



Lim Lee Kuan (Managing Director, TMF Group)

Lee Kuan joined the TMF Group in 2012 before being promoted to Managing Director of TMF Malaysia (KL and Penang) in 2021.

initial public offering, and applications to various regulatory authorities.

She has more than 25 years of experience in corporate management and administrative services and has served in various capacities including corporate restructuring exercises,



Sashi Ambihapahan (Head of Corporate Communications & Sustainability, BMW Group Malaysia)

A marketing, media and corporate communications expert with over two decades of experience in the innovation, lifestyle, luxury and automotive industry,

Malaysia. He is the subject matter expert on the topics of Future Mobility as well as Technology and Development in the premium automotive industry.

Sashi Ambi is currently the Head of Corporate Communications and the Sustainability Lead for the BMW Group in



OUTSTANDING MALAYSIAN INVESTOR IN THE NETHERLANDS



Supun Nigamuni (Managing Director, Control Union (Malaysia))

An accomplished forestry and environmental specialist with experience in compliance auditing, training, certification, program management, and environmental assessments. Supun serves as the Managing Director for Control Union Malaysia and is responsible for managing certifications for Control Union Malaysia, a global leader in sustainability assurance in agriculture

industry and many other sectors. In addition to local responsibilities, Supun also chairs the global expert team for Control Union overseeing the certification activities related to Forestry, Palm, Sugar, Soy, Rubber, and Tourism.

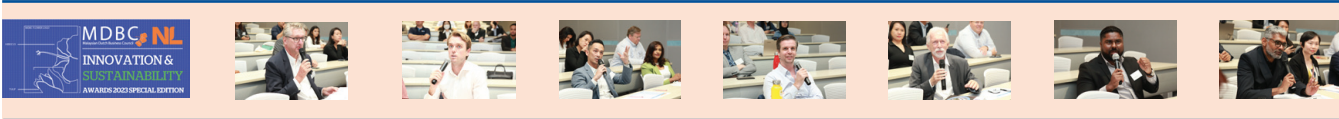
Supun is a keen follower of sustainability trends and is interested in assisting organizations achieve their sustainability ambitions.



Dato' Dr. Yazid Manap (Associated with the Embassy of Malaysia to the Netherlands)

A Mechanical and Manufacturing Engineer, as well as a Food Technologist by qualification, and a Researcher / Academician by profession, Dato' graduated from the University of Minnesota, Minneapolis, and the University of Glasgow, Scotland.

He spent many years as a professor at UPM as the Dean of Faculty of Food Science and Biotechnology (UPM), and as the Director of the Halal Research Institute.



PROMISING (NEW) DUTCH SME TO MALAYSIA



Lise Hordijk (International Business Manager, NLinBusiness)

An experienced Project Manager, Lise has been with NLinBusiness since 2018. Initially a Project Manager with NLinBusiness, she is now their International Business Manager.

Prior to this she gained a wide variety of experience working with companies such as SuperFlora BV, Stichting De Instap,

Colgate Palmolive, MeetIn B.V., and the Benelux Chamber of Commerce in China.



Matthijs van Leeuwen (Chief Innovation Officer, Sunway Group)

Previously a commercialisation specialist in PlaTCOM Ventures, Matt gained significant entrepreneurial experience through three start-ups he co-founded in the UK, Singapore, and Malaysia. He was also a consultant at the Cambridge – MIT Institute and Library House in Cambridge (UK) and an Analyst at Imperial Innovations in London (UK), one

of Europe's leading Tech Transfer Offices and Venture Capital firms.

Matt was recognised as one of the personalities of the year (2020) by PC.com and Business Today for the positive impact that he has created for the community through the various innovation projects in Sunway iLabs and is a frequent speaker on topics like corporate innovation and startup ecosystems.

OUTSTANDING DUTCH MALAYSIAN PARTNERSHIP



Prof. Dr. Rob van Tulder (Prof of International Business, RSM Erasmus University)

Prof. van Tulder has published extensively on a wide variety of topics. He has received numerous accolades for his intellectual and societal contributions. He is co-founder of RSM's Department of Business - Society Management, a world leading department on the issues surrounding sustainability. He is the Academic Director of the Partnerships

Resource Center and the founder of Scope, an expert center at Erasmus University in International Business and Sustainable Development. Together with UNCTAD, Scope compiles the widely - published lists of the largest Transnational Corporations worldwide from developed and developing countries, published annually in the World Investment Report. Prof. van Tulder also consults for international organisations, ministries, and companies.



Prof. Sibrandes Poppema (President, Sunway University)

Prof Poppema has been President and Vice - Chancellor of Sunway University since January 2021. A Dutch Canadian citizen, he studied medicine at the University of Groningen in the Netherlands. He is trained as a pathologist and holds a doctorate in Immunopathology. He is widely published on subjects in immunology, haematology, oncology, and transplantation, and is among

the top 2% cited authors in immunology. He has held several leadership positions in healthcare and education institutions, including as the Director of Laboratory Medicine and Pathology at the Cross Cancer Institute in Edmonton, Alberta, and at the University Medical Center Groningen in the Netherlands. He was awarded a knighthood in the Order of the Netherlands Lion by Queen Beatrix of the Netherlands and an Officers Cross in the Order of Merit by the President of Germany.



BEST FLEXIBLE WORK ARRANGEMENTS PROGRAM



Puan Mahuran (VP Group Research, Development & Policy and Malaysian Professional Talent, TalentCorp)

Having started her career in 1992 with the Ministry of Human Resources, Mahuran has more than 20 years in human resources management, and has wide knowledge and experience in human capital strategy & development, as well as industrial relation management. She works closely with stakeholders from

federal and state government / agencies, industry players, employer federations, labour unions, and international agencies in conducting research studies on human capital requirement, including demand and supply talent / skills. She holds a Bachelor of Science majoring in Business Administration from the University of Creighton. She is also a member of the NAM Institute for the Empowerment of Women (NIEW), and enrolls in the Women's Directors Program (WDP).



Dato' Nathan K. Suppiah (VP, Federation of Malaysian Manufacturers (FMM))

Dato' Nathan Suppiah is the Vice President of FMM. He graduated from the University of Wales, Aberystwyth with a Bachelor of Laws LLB (Hons) degree in 1990. He has had an illustrious career spanning more than 30 years in the manufacturing and retail industries.

In July 2022, he was elected into the General Council of the National Chamber of Commerce and Industry (NCCIM) as Vice President.

Dato' is also Chairman of the Human Resources Management Committee of FMM and has previously served as the Chairman of the Logistics Committee and the Intellectual Properties & Branding Committee.



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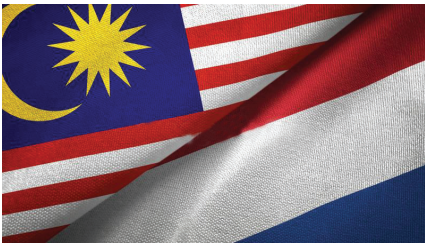
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**OUTSTANDING DUTCH
INVESTOR IN MALAYSIA
(MNC)**

THE SHORTLIST

ATT TANJUNG BIN (ATB)

As of September 2022, ATT has reduced their CO2 emission by 40% from their 2019 baseline. This was done by increasing the use of solar while reducing the electricity consumption by 15%. They have also increased the use of B10 for heating facilities as compared to conventional diesel and in the process reduced CO2 emission by 20%. Together with the global team, ATT is assessing what further initiatives can be developed on - site or elsewhere in Malaysia to contribute to secure, affordable, and clean energy supply and distribution. ATT has also further strengthened its Compliance & Sustainability department to drive the agenda of minimising our impact on the environment and effecting positive changes to the communities where they operate and serve.



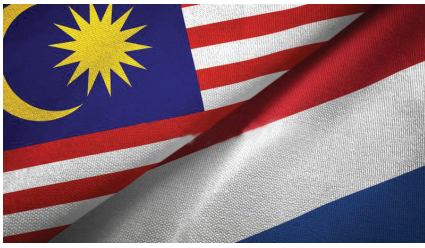
CONTROL UNION (MALAYSIA)

Due to Control Union's innovative and adaptive setup, it has been able to quickly adapt to changing dynamics and tailor its solutions to meet the needs of clients and the environment, and more importantly, be a key driver in influencing industries to do better. Via the Control Union Academy, we organize various webinars and physical events to all industry stakeholders in Malaysia and overseas, sharing our vision of how the future could / should look. Some examples include our webinar on "Future - Proofing Sarawak Forestry through Sustainability" conducted in collaboration with Forest Department Sarawak, FSC Malaysia, Malaysian Timber Certification Council (MTCC), and WWF – Malaysia. Control Union has also worked on plastics pollution in our oceans. Studies estimate that Malaysia alone produced 0.94 million tonnes of mismanaged plastic waste. The proper collection of these plastics is the most direct and effective way to limit the damage to vital environments that are precious to wildlife. For World's Oceans Day 2020, Control Union launched a global standard that address ocean - bound plastics (OBP) with a focus on capturing those plastics before they pollute the ocean.



DUTCH LADY MILK INDUSTRIES (DLMI)

As an organisation that has been in Malaysia since 1963, we at Dutch Lady Milk Industries Berhad (DLMI) believe that the strength and longevity of the company stems from their most valuable asset: Their People. DLMI is investing in a new manufacturing facility in Bandar Baru Enstek. This investment of more than RM 400 million is focused on ensuring that DLMI can continue to drive their Purpose to Nourish our Planet and People in Every stage of life. With the new manufacturing facility they will make a leap in terms of sustainability (e.g. more efficient water usage, electricity usage, and recyclability), people growth (upskilling), and efficiency. Through the implementation of IR4.0 components they will also upskill their workforce. Through this investment, DLMI's largest shareholder, FrieslandCampina, is showing its interest and trust in Malaysia. DLMI@Enstek will be a state of the art (IR4.0) facility with the intention of being a supply hub for Malaysia and the region. This facility will double their current output with a potential to further double again in the future.



**OUTSTANDING DUTCH
INVESTOR IN MALAYSIA
(SME)**

THE SHORTLIST

Brunel **BRUNEL - ENERGY (MALAYSIA)**

Brunel Energy was established in 1997 and has grown from strength to strength over the years. They managed to sustain themselves and grow, even through the global pandemic. Brunel Malaysia secured a multi - million dollar long term contract from MISC, the world's leading provider of international energy related maritime solution and services. They also have the largest fleet of FPSOs in the world. The contract is to be delivered across four different countries - Malaysia, China, Singapore, and Brazil. Directly, the project contributes to other Brunel entities in the respective countries.



HITTECH WEMAC

masters in improvement

Hittech Wemac serves high tech customers in Asia and Europe with precision parts achieving a machining tolerance of 0.004 millimetre or 4 micros utilizing CNC milling only. Typically, such tolerances can only be achieved using Grinding or other types of machines, but not CNC Milling. They stand out from local and international competitors in the cost to precision ratio.

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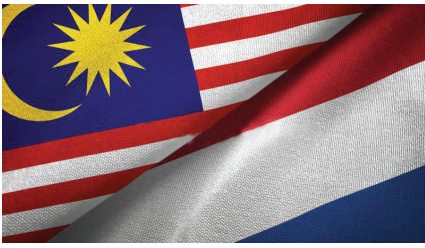
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**OUTSTANDING
MALAYSIAN INVESTOR
IN THE NETHERLANDS**

THE SHORTLIST

Basis Bay **BASIS BAY**

Leading Clean IT

Basis Bay is a leading provider of Sustainable Cloud, Green Data Centres and Premium IT Infrastructure Services. With over 26 years in the premium Enterprise IT space, we have offered sustainable solutions to over 300 clients, primarily financial services institutions and MNCs. We have 6 regional offices around the world, including the Netherlands, Singapore, Australia, Hong Kong, Thailand, and Malaysia. Basis Bay advocates "Clean IT" and has reengineered traditional IT thinking and concepts.

With sustainability and anti - corruption in mind, Basis Bay has developed a holistic approach enabling IT solutions that ensure maximum efficiency with minimal environmental impact. Through our presence in the Netherlands we have improved bilateral relations between the two nations through hiring of Dutch employees and interns, provision of third party maintenance services for clients, and launching of our GreenIT initiative in both Langkawi and Amsterdam which reinforced our commitment to sustainability and also aligned both nations on sustainability.



CORNERSTONE
GROUP

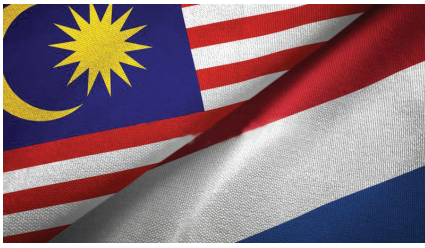
CORNERSTONE GROUP

Cornerstone Group is a project management and consultancy company, with our parent company based in Malaysia. We are a full-service project management company with expertise in Accounting, Marketing and Advertising, Digital Solutions, International Expansion, and more. We work closely with leaders in business to tackle their most important challenges and capture their greatest opportunities. The foundation of Cornerstone is its people. We are made up of a diverse bunch of individuals and every person brings their own set of skills to the table. Diversity is our strength and it's what sets us apart from so many other companies in The Netherlands. In each of the industries that we have our foot in, our philosophy of think local transcends towards our customers and clients. We encourage our clients to use the same blueprint that we do on using local vendors nearby to support the local economy. We are enabling smaller towns to attract people to stay because there is enough economic growth and economic drivers. Using locally sourced companies also reduces the carbon footprint of people in major cities.



KUALA LUMPUR KEPONG

Kuala Lumpur Kepong Berhad, via its wholly - owned subsidiary, KLK OLEO ("referred jointly as "KLK"), has been investing intensively in The Netherlands. Our European R&D centre is located in The Netherlands and a European department for Innovation & Technology has also been set up. The investment is in both professionals and equipment. The innovation programs are focused on climate neutral production, circular economy, zero pollution, and world - class manufacturing for our main technologies. One of the innovation projects that KLK has invested in is a new range of alkoxylation products that allows processing at reduced temperatures, limiting the Scope 2 emissions significantly. Another project makes use of CO2 as a raw material in surfactants, which lowers the carbon footprint of our products, while creating enhanced properties for the consumer market to reduce carbon footprint. The use of these innovative products can lead to reduced water usage and energy consumption by customers and consumers. The focus of our innovation portfolio is on the Sustainable Development Goals (SDGs) 6, 12, 13 and 14 and world - class manufacturing



**PROMISING (NEW)
DUTCH SME TO
MALAYSIA**

THE SHORTLIST



CREATING WINNERS

Creating Winners is an independent digital company and operates as a technology partner to local and international (social) enterprises, innovative start-ups and scale-ups. We combine Dutch design & quality standards with Asia's top developers with our DEV hub in Kuala Lumpur. Our view is that anything can and should be gamified to elevate the experience of your customers. And we know gamification. Gamification involves implementing gaming techniques to trigger your customers to a certain behaviour, but can also be full scale games that we develop in Unity or HTML5 to bring mobile, desktop, and console projects to life. Creating Winners has developed its own dynamic and innovative gamified learning application for web and mobile, called RIAPlay.com which allows people to create gamified learning or communication trails with the DIY management tool. With remote working becoming a standard we need more tools than ZOOM to engage with our people. Just imagine your teams learning something new everyday, just for 5 - 10 minutes as they travel to work or in between tasks. Not because you tell them to, but because it's convenient and enjoyable.

INCITEMENT INCITEMENT

Incitement is a multi award-winning organisation in corporate responsibility and sustainability, ESG, and online giving. To our B2B clients we provide pragmatic and hands-on technology-driven sustainability solutions to support our clients in achieving their sustainability goals. We are partnered with Fusionex Group, Southeast Asia's largest technology provider and market leader in AI and Big Data, allowing us to deliver robust, technology-driven solutions to tackle today's sustainability challenges and to support our clients in achieving their sustainability and ESG goals. We help our clients to transform into companies that outpace their competition in today's ESG-driven economy. We stand out from our competition by combining leading sustainability knowledge with cutting-edge technologies, resulting in innovative solutions. Incitement caters to 100s of Malaysian charities while boasting thousands of users who use our platform to support, connect, follow, and volunteer with their favourite charities. To date, and with the help of our users, we have raised more than RM 6,000,000 in funding for charities.



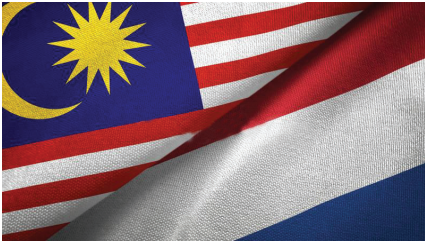
ORBIS BUSINESS SCHOOL

We want to be a force for positive change and a sustainable future for Malaysia and the world. We do this by promoting sustainable leadership skills development and therefore amplifying sustainability adoption in Malaysian businesses. We at Orbis Business School believe that Sustainability is a culture shift, a mindset shift that starts with the leaders. Our Sustainable Leadership training program is one of the nine modules in our British certified Transformational Leadership program.

In this training program we focus on three key areas:

1. How to balance people, planet, and profit objectives which includes all stakeholders
2. Building sustainable business cases, based on our unique model to quantify and justify sustainability initiatives
3. Management of change: shifting mindset towards a sustainable business

Our transformational approach to leadership education is incremental, actionable, and business driven.



**OUTSTANDING
DUTCH - MALAYSIAN
PARTNERSHIP**

THE SHORTLIST



CENTER OF WATER ENGINEERING TECHNOLOGY

Malaysia has pledged to develop its water sector sustainably. This is in line with the United Nations (UN) Sustainable Development Goals (SDG). Welcoming the effort, Universiti Kuala Lumpur (UniKL) became the earliest institution in Malaysia to have its very own Centre for Water Engineering Technology (CWET) to further enhance skill and knowledge for the existing and new workforce in the sector.

The new 35,000 - square - feet CWET building is equipped with virtual, decentralised, real - time, and immersive laboratories that aim to nurture creativity and innovation. CWET offers the Master of Science (M.Sc.) in Water and Hydropower Engineering, a double degree program jointly offered by UniKL and IHE Delft, based in the Netherlands. The Master's degree program offers students the possibility of studying at two renowned institutes for technical education and applied research, UniKL MFI and IHE Delft. Students who have successfully completed this program are awarded a M.Sc. in Water and Hydro - power Engineering by UniKL as well as a M.Sc. in Water and Sustainable Development by IHE Delft.



DUTCH LADY MILK INDUSTRIES

Dutch Lady Milk Industries Berhad (DLMI) is committed to supporting the Government of Malaysia to elevate food security and help promote a healthy lifestyle for Malaysians. As a Malaysian entity established in 1963, DLMI is a leading dairy product manufacturer with an impeccable record of nourishing Malaysians with affordable, high - quality, and Halal nutrition. Since 2011, our DDP collaboration with the Department of Veterinary Services (DVS) have helped produce 37.9 million litres of local fresh milk. Food security is a pressing issue impacting Malaysia as well as the rest of the world, made acute this year by unprecedented global tensions. As part of the FrieslandCampina Group, DLMI is well positioned to assist Malaysia in this critical arena of national food security. We have been the preferred partner of DVS since the DDP was established, and continue to work closely with policymakers in shaping the future regulatory landscape related to dairy products, in line with the launch of the National Nutrition Policy 2.0 last year.

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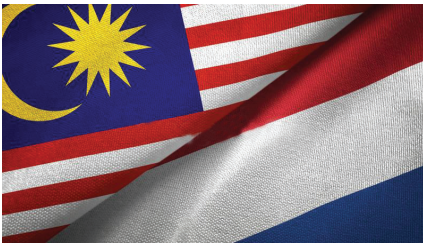
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**OUTSTANDING
DUTCH - MALAYSIAN
PARTNERSHIP**

THE SHORTLIST



PENGERANG INDEPENDENT TERMINALS

Royal Vopak is the world's leading independent tank storage company, providing safe, clean and efficient storage and handling of bulk liquid products and gases for our customers. DIALOG is a leading integrated technical service provider to the energy sector in Malaysia, as well as internationally, Pengerang Independent Terminals is a joint venture between Royal Vopak, DIALOG, and the Johor State Government. This JV is special as it links Malaysia into the energy flows within the Straits, and was the key catalyst in opening up Pengerang into a major petrochemical hub today.

DIALOG provides construction expertise and local knowledge. Vopak provides its wealth of operating experience and its market knowledge and relationships. Investments by DIALOG - Vopak in Pengerang has been significant, thereby providing a platform for the Dutch - Malaysian bilateral exchanges. Particularly for Johor leadership from the Chief Minister and Executive Council members, it has provided contacts into the Dutch ministries, other investors as well as the Port of Rotterdam.



SIME DARBY PLANTATION

Sime Darby Plantation is the largest certified sustainable palm oil producer globally. Our presence downstream in places like the Netherlands has been an essential driver in providing a link to consumers and the latest info on climate and health.

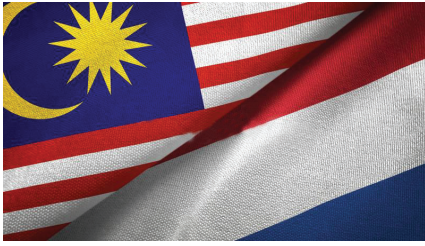
We have previously identified that increasing crop yield is the foundation of putting a stop to deforestation since this holds the key to increasing our output on existing planted areas without expanding into additional land areas. Our goal is to increase the palm oil yield per hectare at a pace that enables output to match population growth requirements over the next 30 years. In 2016, seven years following our breakthrough innovation in oil palm genomics, we commenced the first planting of GenomeSelect™, our latest high-yielding oil palm seeds, to realise our commitment to increasing the yield of oil palm. In addition, our commitment to producing 100% sustainable (RSPO certified) oil and the development of the Crosscheck oil traceability tool demonstrates our efforts to ensure a sustainable and transparent supply chain from source to customer.



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**BEST FLEXIBLE WORK
ARRANGEMENTS
PROGRAM**

THE SHORTLIST

 **AGENSI PEKERJAAN RANDSTAD**

Established in 1960 and headquartered in the Netherlands with operations in 39 markets today, Randstad is one of the largest HR services providers in the world. Locally, our employer brand narrative, "it's better with us", sets a direction for the company to provide a supportive, dynamic, and inclusive workplace for everyone. As part of our global Human Forward brand promise, we invest in automation, AI, and machine learning tools in our processes to improve our business efficiency and customer experience. These HR technologies aim to help our consultants develop a more meaningful relationship with their clients and talent by freeing them from time-consuming administrative processes known to plague the HR industry. During the pandemic, the company launched global capabilities to proactively detect work opportunities, guide and prepare talent to support our clients quickly and efficiently through the fully-digitised #newways program which also includes an extension of our HR technology to our clients at a discounted rate. Today, these programs have pivoted to further support employers in the new normal as the economy and job market continue to evolve.



STANDARD CHARTERED BANK

Our Bank's purpose of "Driving commerce and prosperity through our unique diversity" guides all of our decisions, our behaviours, and everything we do. As the world changes, driven by technological innovation, we needed to rethink our workplace and working practices to cater for individual and team preferences, job requirements, and unique work styles. When the pandemic broke out, we learned to push the boundaries of what it means to work virtually, while proving that it is still possible to deliver the highest standards for clients. Standard Chartered launched the Flexible Working initiative to meet those needs and to help employees adapt to a changing working environment. Flexible working is a fit-for-purpose systematic approach enabled by technology that allows employees to work where they want, when they want, that suits their personal needs and meets business requirements. It is not a "one size fits all" approach – rather than measuring the time spent in the office or workplace, flexible working puts the focus firmly on results.

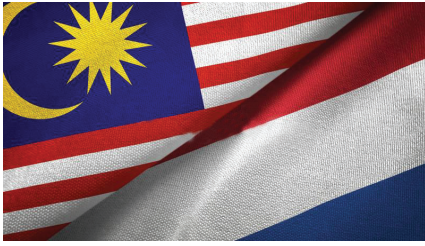
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Email: david.lee@simedarby.com



**BEST FLEXIBLE WORK
ARRANGEMENTS
PROGRAM (CON'T)**

THE SHORTLIST



TENAGA NASIONAL

Tenaga Nasional Berhad (TNB) is the largest electricity utility company in Malaysia and we have an international footprint with electricity generating assets and companies in the United Kingdom, Kuwait, Turkey, Pakistan, and Saudi Arabia. The main driver towards these achievements are our staff, or as we call them, Power Makers. The COVID - 19 pandemic enabled TNB to embrace a more digital way of working and inculcate a more harmonious and flexible work - life integration, creating a new TNB Way of Working (TWOw). TWOw is based on the three personas of our workforce (office based, field force, and customer facing). This further determines the mode of work location, flexible working hours, and dress code. All three elements are based on the principals of trust, empowerment, and mindfulness. TNB also had the opportunity to further discuss Flexible Working Arrangements practices with other ASEAN utility companies through Heads of ASEAN Power Utilities / Authorities (HAPUA) Working Group 5. With positive and encouraging feedback from the management and employees, TNB has formalize the hybrid work arrangement post pandemic.



UNILEVER MALAYSIA

Unilever Malaysia has been serving consumers for 75 years with some of the best - known brands in Malaysia. Over 90% of Malaysian households use a Unilever product to feel good, stay healthy, and make their lives easier choosing from household names such as Magnum, Vaseline, and Lifebuoy. It is equally important that we reflect our purpose within the organisation and for the people that work with us. Unilever has embarked on ensuring employees are more purposeful with their time spent at work, enabling a hybrid work model to drive flexibility, empowerment, and collaboration. Employees are now able to decide where to work, when to work, and how to work, enabling a more purposeful and individually focused working style catering to the needs of our employees at each of their respective life stages. Unilever worked with Microsoft and invested in digital technology solutions, such as Microsoft Teams and Power BI, to support employees. Unilever also uses Microsoft Viva, an employee experience platform designed to combine communications, knowledge, learning, resources, and insights in the flow of work while fostering a workplace culture where people can thrive.



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OUTSTANDING DUTCH INVESTOR IN MALAYSIA (MNC)



Representatives from HEINEKEN Malaysia accepting the award from Zainul Rahim (Chairman, MDBC) (far left), Guest of Honor Jaya Singam Rajoo (Senior Director - Trade (Multilateral Policy & Negotiation Division), Ministry of International Trade & Industry (MITI) (second from left), H.E. Jaques Werner (Ambassador, Embassy of the Kingdom of the Netherlands and Chief Judge, MISA) (fourth from right) and Marco Winter (Executive Director, MDBC) (far right).

The winner of the MDBC Innovation & Sustainability Awards (MISA) 2023 Special Edition "Outstanding Dutch Investor in Malaysia (MNC)" category is HEINEKEN Malaysia.

With more than 58 years in Malaysia, HEINEKEN Malaysia is the leading brewer with a portfolio of world-class brands, the world's no. 1 international premium beer - Heineken, the world acclaimed iconic Asian beer - Tiger Beer, the world's no. 1 stout - Guinness, the premium wheat beer born in the Alps - Edelweiss, and more. Their portfolio spans across beers, stouts, ciders, and non-alcoholic malt beverages.

HEINEKEN Malaysia's environmental sustainability ambition focuses on raising the bar in reaching carbon neutrality, maximizing circularity, and continuing their work towards healthy watersheds. On social sustainability, their focus is on embracing inclusion and diversity, building a fairer and safer workplace, and investing in local communities. Lastly, on responsible consumption, their focus is on empowering consumers by providing choice, transparency, and zero tolerance for the harmful use of alcohol.

This strategy has driven them to deliver on their commitment as a responsible and progressive brewer, working towards protecting the planet, growing their people, and supporting local communities - all with a focus on delivering the United Nations Sustainable Development Goals (SDGs).

For over 157 years, HEINEKEN has been passionate about making a positive impact on the world. Today, this is needed more than ever - from addressing climate change and water scarcity, to creating a fair, equal, and healthy society.

In April 2021, HEINEKEN announced the Brew a Better World global sustainability strategy for 2030 to drive progress towards a net zero, fairer, and more balanced world. Brew a Better World has a profound impact on their business. It has driven them to innovate and collaborate to protect the environment, support local communities, and make a positive contribution to society - all with a focus on delivering the UN SDGs.

Their 2030 ambitions raise the bar across three pillars, nine ambition areas, and 22 commitments. They believe in accelerated actions and working in partnerships to achieve shared goals, scale their positive contribution, and limit our negative impacts. Heineken N.V is mobilising the entire global organisation to deliver the 2030 vision.

On environmental sustainability, HEINEKEN Malaysia has an ambitious commitment to reach net zero carbon emissions in production by 2030 and across its value chain by 2040. As of June 2022, they have reduced their carbon emissions in production by 19%, compared with its 2018 baseline. Since March 2022, HEINEKEN Malaysia has transitioned to 100% renewable electricity via the Malaysian Renewable Electricity Certificate (mREC) program. Additionally, their on-site renewable electricity generation (solar photovoltaic) installation is underway with a target completion for Q1 2023.

Water Efficiency - In 2021, HEINEKEN Malaysia reduced their average water consumption by 15.5% compared to 2014. They have a 2030 target to reduce water consumption by a further 29% to 2.6 hectolitres per hectolitre of beer produced.



Water Circularity - They also treat 100% of their wastewater beyond the standards required by the Department of Environment and continue to identify opportunities to maximise the reuse and recycling of treated wastewater.

Besides contributing to the economy, HEINEKEN Malaysia is also committed to making a positive social impact. They champion inclusion and diversity for social sustainability. HEINEKEN Malaysia ranked second out of 312 Bursa-listed companies in the Board Diversity Index 2021, with 43% of their Board of Directors being women and a 50:50 male to female ratio in the middle to senior management positions.

Safety also continues to be a key priority. In support of the Government's drive to vaccinate the population against COVID-19, they encouraged all employees and contractors to be fully vaccinated through the National COVID-19 Immunisation Program (PICK), the Public-Private Partnership COVID-19 Industry Immunisation Program (PIKAS), or the AstraZeneca Voluntary Opt-in Program. Their employees are also educated on the HEINEKEN Life Saving Commitments, which set out clear and simple 'Do's' and 'Don'ts' for their highest risk activities. These rules must be followed by employees across their operations.

They are also committed to making a positive social impact. As a responsible and progressive brewer, they work to be a positive force for change. In 2021, HEINEKEN Malaysia launched the HEINEKEN Cares program to help mitigate the negative impacts of a prolonged lockdown. Collaborating with eight NGOs in Peninsular and East Malaysia, they delivered 150,000 meals to vulnerable communities across Malaysia at the height of the COVID-19 pandemic. Responding to the major flood disaster in the Klang Valley in December 2021, the HEINEKEN Cares program channelled an additional 100,000 meals and emergency care packages to flood victims.

As an industry leader, HEINEKEN Malaysia has also taken part in a few peer-to-peer sharing sessions with other industries in Malaysia. They have also become members of some of the leading sustainability advocacies including CEO Action Network (CAN), 30% Club Malaysia, and the UN Global Compact Network Malaysia & Brunei.



The winner of the “Outstanding Dutch Investor in Malaysia (SME)” category is Enza Zaden Asia.

Enza Zaden is a leading Dutch company that specializes in vegetable seed breeding, production, and sales. Founded in 1945, it has since grown to become one of the largest vegetable seed companies in the world, with operations in over 100 countries, including Malaysia. With a focus on innovation and sustainability, Enza Zaden offers a wide range of vegetable seeds and specialty crops, such as tomatoes, peppers, cucumbers, lettuce, and beans. The company is dedicated to helping farmers produce high - quality, nutritious food in a responsible manner.

As a global leader in vegetable seed production, Enza Zaden has a responsibility to consider the environmental, social, and economic impacts of its operations at all levels - industry, country, and global. Here are a few examples of how the company has undertaken responsibilities in these areas in Malaysia:

Environmental Responsibilities:

Enza Zaden has implemented a number of initiatives to reduce its environmental impact in Malaysia. These include the use of renewable energy and the promotion of responsible water use. The company has also invested in research and development to develop more sustainable and resilient crop varieties that are well - suited to the local growing conditions.

Social Responsibilities:

Enza Zaden Global has a number of programs in place to support the local communities here in Malaysia. These include education and training initiatives, support for small holder farmers, and programs to promote health and nutrition. The company also works to promote fair and ethical labor practices.

Economic Responsibilities:

As a global business, Enza Zaden has a responsibility to contribute to the economic development of the Malaysian agriculture industry. The company does this through its investments and operations in the country, which create jobs and stimulate economic growth. Enza Zaden also works to ensure



l to r: Zainul Rahim, Jaya Singam Rajoo, Chinna Babu Muvva (General Manager, Enza Zaden Asia), Marco Winter, and H.E. Jaques Werner.

that its operations are financially sustainable and contribute to the long - term prosperity of the company.

Overall, Enza Zaden has undertaken a number of responsibilities at the industry, country, and global level that have had a positive impact on the environment, society, and economy in Malaysia.

Sustainability and Responsible Business Conduct (RBC) are embedded in Enza Zaden’s Supply Chain Management. The company has, and continues to develop, policies and standards that outline company expectations for sustainability and RBC in the supply chain, such as Seed Quality and Seed Criteria.

They also provide training and resources to employees who work with suppliers to help them understand and comply with the company’s sustainability and RBC policies and standards. For example, Enza Zaden has an online e - learning portal designed with the courses “Doing Good Business”, and “Information Security”. Offline training course are also available, on the company’s Anti - Bribery & Corruption (ABC) Policy.

The company also ensures that they have audits, standards, and assessments of suppliers to evaluate their compliance with sustainability and RBC standards.

For the next 5 - 10 years Enza Zaden has a number of predominant priorities with the UN SDGs incorporated. First is the Zero Hunger (SDG 2) program. As a company that produces food crops, Enza Zaden prioritizes efforts to increase food security and reduce malnutrition by developing high - yield, nutrient - rich, and disease - resistant crop varieties.

Secondly, Enza Zaden will work to support the development of sustainable cities and communities through its efforts to reduce the environmental impact of its operations and by contributing to economic development in the regions where it operates (SDG 11).

Enza Zaden also prioritizes efforts to reduce greenhouse gas emissions and mitigate the impacts of climate change (for example: by investing in renewable energy and developing more climate - resilient crop varieties). This supports Climate Action (SDG 13).

Enza Zaden contributes to the Malaysian economy in a number of ways, such as job creation, transfer of technology and knowledge, and support for sustainable agriculture. Enza Zaden works with local farmers to develop and promote sustainable agriculture practices, which help to improve the environmental and social sustainability of the local food system. They also bring advanced technology and expertise in vegetable seed R&D and production to Malaysia, improving the competitiveness and productivity of local firms and industries.

The organization’s profits have also been reinvested into R&D (to develop new products, services, or technologies that drive innovation and competitiveness), in capital expenditure (new facilities, equipment, and other capital assets to improve efficiency, reduce costs, and increase capacity), and employee development (in training and development programs to build skills and knowledge as well as to enhance employee engagement and retention).

OUTSTANDING MALAYSIAN INVESTOR IN THE NETHERLANDS



l to r: Marco Winter, Zainul Rahim, Jaya Singam Rajoo, David Appleton (Head - Product Innovation & Development, Sime Darby Plantation) and H.E. Jaques Werner



requires an increased productivity per unit of land, but that it must not come at the expense of the world's climate or the working conditions in their plantations.

Aside from increasing yield at the start of their supply chain SDP's focus is now on ensuring that the entire production system is truly sustainable through the following key areas: 1) Ensuring the quality and traceability of the SDP supply chain to customers such that it is transparent; 2) Minimizing their impact on the environment through circularity and through significant and tangible carbon emission reductions across their entire supply chain; and 3) Working with communities in and around where they operate. SDP's responsibility is extended further to food safety since their main product is a food ingredient present in many foods consumed globally.

SDP is also working hard to improve the working conditions in plantations to make the work more mechanised and less physically demanding, in addition to raising the bar on overall HR practices for the industry.

SDP is committed to traceability, which is crucial to their No Deforestation commitments articulated in their Responsible Agriculture Charter (RAC). Monitoring the origins of their supply allows them to identify and mitigate any environmental and social risks within their supply chain.

To ensure responsible sourcing in their products, SDP suppliers are required to abide by their Responsible Sourcing Guideline (RSG), which is in line with their NDPE standards. The RSG enables SDP to engage with suppliers and obtain their commitment that all products supplied come from legally compliant, environmentally sustainable, and socially responsible sources. It clearly outlines the expectations on their suppliers as expressed in SDP's Responsible Agriculture Charter, Human Rights Charter, and Code of Business Conduct. Their approach to sustainability embraces and contributes to the UN SDGs. SDP focuses on SDG 17 (Partnership for the Goals) and SDG 12 (Responsible Consumption and Production) as the two goals relevant to their business and those on which they can make the most impact.

The winner of the MDBC Innovation & Sustainability Awards (MISA) 2023 Special Edition "Outstanding Malaysian Investor in the Netherlands" category is Sime Darby Plantation (SDP).

Recognizing that palm oil is one of the world's most widely used commodities and its global demand projected to grow with the rising population, SDP strongly believes that traceability is the next frontier of halting deforestation. Tracking supply back to its source will make it possible to identify where problems exist and allow the company to take action by working together across the industry to ensure a fully sustainable palm oil industry.

SDP's operations are committed to a traceable and sustainable supply chain and this commitment also applies to their Zwijndrecht Refinery in the Netherlands which produces products mainly for the European market.

As part of their commitment to creating a transparent supply chain, SDP has introduced an open access online platform called 'Crosscheck' which enables full transparency of their supply chain and provides assurance that it is deforestation - free.

SDP provides a low - carbon food product to the European (Dutch) market, thanks to the work done in their upstream operations to reduce the carbon footprint of their supply, including the installation of biogas plants to convert wastewater into biomethane for capture and electricity generation.

At their refinery in Zwijndrecht, where there currently is an energy crisis, there have been initiatives to reduce carbon emissions and produce more sustainably too. A zero - water discharge reverse osmosis plant was built earlier this year, resulting

in a total energy savings of 16%, identified through initiatives such as the installation of heat integration and recovery, installing pressure reducers in tank farms to reduce steam usage, implementation of improved energy performance management controls, and the installation of an ICE Condensing vacuum system in deodorisers.

SDP's plantations are spread across some of the world's most diverse ecosystems. As a responsible organisation, their environmental management practices aim to minimise impact on the environment and focus on conserving the world's natural habitats.

They have expanded their efforts beyond legal and certification requirements to focus on positive contributions to forests in key landscapes through their many conservation and restoration programs. These nature - based solutions enhance the environment and ecosystems and offset SDP's carbon footprint. Under the SDP Conservation and Biodiversity Area (CBA) initiative specifically, they determine whether a particular site needs to be protected, restored, or connected with other important landscapes and draw up the appropriate action plans. The CBA program will be supported by existing SDP tree - planting initiatives such as their Plant - A Tree and Sapong Forest Rehabilitation projects. They have also identified new external partnerships such as Project RELeaf with Nestle Malaysia, Plan4Tawau with 1Stop-Borneo, and the SDP - BORA Stream project.

SDP knows that their greatest asset is the land that they use to produce palm oil. Their good stewardship of this land is critical for maximizing present - day productivity, but not at the expense of future productivity. The increasing demand for food and the need to put a stop to deforestation

THE FUTURE OF PACKAGING

HQ Pack is one of the world's leading companies in the field of high - tech packaging. We clean, develop, produce, manage, and distribute packaging for high - quality and fragile industrial products. Our customers are leading, renowned companies active in the following market segments:

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- * Aerospace industry
- * Machine Construction and Mechanical Components

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HQ Pack's strength is the total solution that it provides. HQ Pack does not only develop customer - specific packaging solutions, but takes care of the entire process, from the packaging materials and cleanroom activities, to the logistical processes. Via the return packaging service, HQ Pack ensures that reusable packaging is collected from anywhere in the world, and that it is cleaned and repaired that it is returned to its original condition.

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The winner of the MISA “Promising (new) Dutch SME to Malaysia” category is Hoogendoorn Growth Management.

With more than 50 years of experience, Hoogendoorn is one of the front runners in the horticultural industry. Their roots lie in the Netherlands, but nowadays they are present around the world in more than 100 countries, including Malaysia. Together with their worldwide and valuable partner network, they create sustainable and user - friendly process automation solutions for greenhouses and indoor farms.

With these solutions, combined with high - quality training, service and support, they offer their customers a total package to optimize their entire business process. With the goal of creating optimal growth for their crop, minimal use of natural resources, and an aim of growing towards a more sustainable horticulture.

The core values of People, Planet and Profit are combined in Hoogendoorn’s company processes in a harmonious manner. They provide sustainable solutions that achieve maximum cultivation profit with minimum use of resources such as water, nutrients, and energy. As an international company, they use this to create new market opportunities, innovation, and growth.

Through training, they share their knowledge of sustainable and responsible production with local partners and entrepreneurs. They provide a foundation in this manner for high - value production and a safe work environment. Emissions and company costs are reduced to a minimum. With this approach, they make an important contribution around the world to long - term profit for entrepreneurs and society.

Hoogendoorn wants to be the most innovative producer of horticultural innovation worldwide. With this, they can help growers achieve maximum profit - with minimum use of water, energy, minerals, and pesticides. It is the company’s mission to help investors and growers produce more kilo per m2 to maintain food security, in line with SDG 2: Zero Hunger. To increase product quality with minimum use of pesticides to maintain food safety. To ensure the efficient use of scarce resources such as fossil fuels, water, and minerals.



From left to right: Jaya Singam Rajoo, Zainul Rahim, xxx (xxx, Hoogendoorn Growth Management), Marco Winter, and H.E. Jaques Werner

To increase the use of sustainable energy sources (solar, bio - energy, and geothermal heat) and decrease waste of CO2, thus contributing to the global reduction of carbon footprint (SDG 3: Good health and well - being, and SDG 12: Responsible consumption and production).

Each year, 15% of Hoogendoorn’s turnover is used for product innovation. R&D works closely with innovative customers and leading universities. They develop agile software to deliver solutions more quickly and for easy adaptation to changing needs. Innovations are equipped with state - of - the - art technology and produced according to international quality standards. The result is profitable, user - friendly automation solutions, completely aligned with local circumstances (such as climate).

Hoogendoorn focusses on process computer automation for fruits, flowers, and vegetable greenhouses and indoor farms. In Malaysia (and other ASEAN countries) investors / growers apply automation methods to produce sustainable (pesticide free) crops in Controlled Environment Agriculture (CEA) facilities. Hoogendoorn has combined over 50 years of growing experience with extensive, cutting - edge agricultural studies to create the smartest greenhouse control system in the world, allowing more growth at a higher quality while using minimal resources.

Their IIVO process computer system is a combination of smart software and state - of - the - art hardware. The unique crop - specific approach enables them to get the most out of a crop. The system is capable of monitoring, controlling, and maintaining any type of greenhouse, no matter the scale or climate. With self - adaptive controls and integrated security, the system helps Malaysian growers maximise vegetable

and fruit production per m2 while using fewer natural resources (e.g. precision irrigation and electricity saving).

Less pesticides are needed, because the process computer ensures that the crops are cultivated in stable environmental circumstances. Smart software controls help growers to make steps towards automated growing. Moreover, Hoogendoorn is the implementation partner of Plant Empowerment: a ground - breaking Data - Driven growing philosophy to grow more sustainably and profitably by keeping the three plant balances in equilibrium. By supporting these balances, plants make more efficient use of water, fertilizers, and energy. It creates a stable and uniform growth climate, which maximises the yield and quality of a crop, and ensures the most efficient usage of natural resources. Hoogendoorn implements the Plant Empowerment principles in its algorithms for climate, irrigation, and energy control.

Examples of Hoogendoorn’s local partnerships include a partnership with the Malaysian start - up, Idea Company, specializing in lowland production of pesticide free leafy vegetable and online market platform sales. This partnership is supported by the Ministry of Agriculture and Food Industries as an example of Malaysian and Dutch cooperation. By knowledge sharing, technology integration and concept promotion, sustainable food production for Malaysia is stimulated and expanded.

Hoogendoorn has also partnered with Malaysia’s leading vegetable, herbs, and fruit production company, Monoluxery. They are constructing a high - tech semi - closed smart greenhouse in Cameron highlands. Monoluxery applies Hoogendoorn’s process computer to control the climate and optimize crop cultivation.



The winner of the MISA “Outstanding Dutch Malaysian Partnership” category is Kloth Malaysia Sdn Bhd.

Kloth Malaysia is an aspirational social enterprise committed to being a catalyst for the textiles, clothing, and plastics circular economy. There are two cause - driven brands owned by Kloth Malaysia - Kloth Cares and Kloth Woman Up.

Established in 2017, Kloth Cares is an environmental, economics, and social impact movement brand. It is notably committed to catalysing the textiles and clothing circular economy.

Kloth Woman Up was established in 2020 and aims to empower the livelihoods of underprivileged women with sewing knowledge to upcycle unwanted clothes into new products.

Kloth Malaysia offers impactful textile waste management solutions through the installation of Kloth Cares fabric recycling bins in more than 400 accessible drop off locations, encompassing six states and the federal territory. Partnering with Malaysia’s only ISO - certified textile recycler, Kloth Malaysia recycles many types of textiles and clothing including garments, scarves, belts, bags, purses, and shoes. They adhere to a strict zero waste policy to keep textile waste away from landfills as much as possible.

Additionally, through their movement brand Kloth Woman Up, they empower women from the B40 groups to upscale their talents through paid jobs that involve upcycling textiles and clothing. These women are then able to earn income to support basic needs and the livelihoods of their families.

Kloth Malaysia has partnered with several Dutch companies to strengthen their fabric circular economy movement:

Shell - There are over 61 participating Shell stations throughout Selangor, Kuala Lumpur, Putrajaya, Negeri Sembilan, Melaka, and Johor. With more than 70 bins installed, they have collected over 1.5 million kg of unwanted fabric.

Unilever - In conjunction with Earth Day 2022, Kloth Malaysia teamed up with Uni-



l to r: Zainul Rahim, Jaya Singam Rajoo, Marco Winter, xxx (xxx, Kloth Malaysia Sdn Bhd), and H.E. Jaques Werner

lever to launch a campaign by handing out free gym towels made from recycled plastic bottles to customers who make certain purchases of Unilever’s homecare products through the Lazada online shopping platform.

MDBC - Kloth Malaysia has collaborated with MDBC, sponsoring sustainable t - shirts made from recycled plastic bottles. These are the black team t - shirts with the Petronas tower and an Amsterdam house in blue.

Philips - Through Philips’ short recycling campaign with Kloth, the company collected 876.90 kg of unwanted clothing fabric.

Out of the total textiles and clothing collected through this movement, 46% of the fabrics rescued from landfills come through their partnership with Shell.

Kloth’s initiative involves raising public awareness regarding the environmental crisis and the negative impact of the fast fashion industry.

In 2021, out of 13.9 million tonnes of waste generated in Malaysia, 3.1% or 432,901 tonnes were fabric waste. In fact, the fast fashion industry is the second largest polluter worldwide, which produces 10% of all humanity’s carbon emissions. Over 100 billion pieces of garments are produced annually and it takes up to 200 years for synthetic fabric materials such as polyester and nylon to decompose.

About 75% textiles are disposed of in the landfills due to lack of awareness and proper recycling facilities. Hence, Kloth realised that insufficient education on sustainability, and poor waste management are a huge threat to our environment, which worsens the climate crisis and puts

wildlife populations at risk. For that reason, they established Kloth Cares and Kloth Woman Up as an impactful solution, addressing improper waste disposal, promoting a circular economy, and empowering the low income community.

Kloth Malaysia has collected about 3,009,131 kg of textile waste from 1 March 2017 to 26 June 2022. The total amount of textile waste collected is also equivalent to 18,054,000 t - shirts saved from landfills, and about RM 464,000 landfill cost avoided. For every 2,000 kg collected, RM0.10 / kg is channelled to the bin adopters every 6 months or annually.

On a day - to - day basis, they uphold and align themselves with the Kloth 5R philosophy of “Rethink, Reduce, Reuse, Repurpose, and Recycle” in combating climate change.

Kloth Woman Up is another purposeful brand owned by Kloth Malaysia, which intends to accomplish environmental conservation with socio - economic approaches. About 20 underprivileged women with creative sewing skills are given job opportunities to repurpose fabric waste into something useful, such as handbags and pouches. They are evaluated based on their income classification in Malaysia, mainly those with health challenges and single mothers from Kajang, Klang, Sabak Bernam, and Puchong regions in Selangor. These women are encouraged to use their sewing skills to generate an income to support their family while the upcycled products they make help limit landfill waste, promoting environmental sustainability within our community. Since July 2020, Kloth has produced and sold over 20, 000 upcycled products under our Kloth Woman Up initiative, with an estimated RM 105,000 paid to the B40 women who work with them.



From left to right: H.E. Jaques Werner, Jaya Singam Rajoo, XXXX (xxxx, Dutch Lady Milk Industries), Ramjeet Kaur Virik (Managing Director, Dutch Lady Milk Industries), Zainul Rahim, and Marco Winter.



Supporting Staff:

To continuously support their staff who were working at the on-site factory, field staff, and at home, DLMI provided:

- Vaccination and COVID Test Support;
- COVID - 19 Policies, such as COVID Leave and Support;
- Keeping employees informed on COVID-19 (SOPs, Developments);
- Deploying Talks via BMS on managing COVID - 19, experiences of frontliners, managing isolation, and stress / anxiety (mental wellbeing);
- Communication and Engagement initiatives on Well - being and Employee Assistant Program (EAP) Support;
- Employee Listening: Pulse Surveys on COVID - 19;
- Fruits - At - Work to boost immunity;
- Milk giveaways to employees;
- COVID Care initiatives: Employees are provided with care packs which includes mask, vitamin C, and sanitizers;
- COVID - 19 allowances: Allowance of RM 200 per week was allocated for employees who were COVID - 19 positive, as support for essential items during the duration of quarantine.

Energy and Motivation Management:

Their office, once alive with chatter, health seminars, and a celebration of International World Days, became empty and void. Office employees resorted to full remote working, while at the Factory, and Field, employees strived tirelessly to ensure production continued the effort to nourish the nation.

Recognizing that working virtually, onsite work, and having multiple meetings did take a toll on their employees' personal energy, they organized Virtual Fitness and Wellness talks to enable employees to nourish their minds while gaining knowledge. Energy Workshops sessions were held as well to build resilience and solve issues of burnout and drain.

They also introduced a digital Employee Assistance Program advocating a holistic and accessible approach to mental health and well-being through a digital app and careline, vs the traditional way of face-to-face support; ultimately being able to support their people working at Home, Factory, and Field.

The winner of the MISA 2023 Special Edition "Best Flexible Work Arrangements" category is Dutch Lady Milk Industries (DLMI). As an organisation with 58 years of history in Malaysia, DLMI believes that the strength and longevity of the company stems from their most valuable asset: Their People. As Malaysia's leading dairy company, DLMI continues to make great strides in their journey of growth as they stay true to their Purpose of Nourishing the Nation. They will also continue supporting the national health agenda whilst striving to improve the nutritional status of Malaysians.

DLMI's business demographics include employees working on-site at the Factory, Field, and Remote Working. Due to the pandemic, there was also a strong need to ensure that their focus to energise is 'Fit For Purpose' and is tailored to the needs of the respective businesses.

As the current volatile business landscape represents a challenge to employees where mental, spiritual, and physical energies are shifting. This amplified the relevance of personal energy management - that an Engaged, Enabled, and Energised workforce is key in motivating their business forward while staying true to their purpose of Nourishing Our Planet and People in Every Stage of Life.

Even through the course of Pandemic, they carried out various initiatives in ensuring that their People stayed connected through strong adoption of CARE (C - Connected; A - Appreciated; R - Responsive; E - Energised) principles, wellness initiatives to remain engaged and energised, and enabled a forward, flexible way of working through Agile Transformation.

At the start of the COVID - 19 crisis and

the impact on businesses, DLMI underwent many sudden changes to adapt; they resorted to a full Work From Home arrangement (Office Staff), implemented changes in Shift, and arrangements for Production Field staff (as there was the urgent need for DLMI to continuously nourish the nation.)

With all of the rapid changes during these challenging times, the strength and contributions of their People mattered more than ever. This was their focus during this period - to ensure that their employees stayed safe, stayed connected, energised, and maintained a strong culture of appreciation and recognition. In reaction to the crisis, DLMI employed different strategies for the three locations where their workforce was situated; the manufacturing plant, their corporate office, and field workforce.

Mobilizing their workforce:

For all staff and contractors, DLMI obtained the necessary clearance labelling them as "Essential Services" which allowed their manufacturing plant and field workforce to mobilize under strict SOPs. The rest of management (Office Staff) were made to Work from Home.

Connectivity and Communication:

As staying connected and running is one of the biggest hurdles to overcome, embracing technology became the enabler to ensuring continuity. DLMI adopted the use of MS Teams and Whatsapp as a means of staying connected. Embracing these digital platforms enabled them to not only stay connected to each other, but also roll out communication, online engagement activities, virtual town halls, and hold team discussions and celebrations. By encouraging new and practical solutions they were able to adapt to a business unusual environment and diversity in the workforce (Factory, Field, Working from Home),.

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actiforce

mechatronics technology

The winner of the MISA MDBC Penang Chapter Award is Actiforce Mechatronics Technology.

Actiforce has been in the market for almost two decades and has proven itself to be a pioneer in various areas of business. They have made a considerable impact on the way people work. They have a strong track record of innovation and sustainability in the office furniture industry. Their most significant achievement has been the development of fully sustainable packaging for certain products and markets. This initiative has had a significant impact on the industry as a whole and has inspired other companies to follow suit.

It was the first to make height - adjustable desks affordable, allowing for ergonomic workspaces. This innovation has greatly benefitted people who spend long hours working in offices, preventing them from experiencing pain and discomfort. By enabling people to work in a comfortable and healthy environment, Actiforce has enhanced productivity, boosted morale, and



From left to right: Machiel van Stralen (Deputy Head of Economic Section, Embassy of the Kingdom of the Netherlands), Remco Koster (Vice Chairman, MDBC), Koen Davina (Operations Director, Actiforce), and Marco Winter (Executive Director, MDBC)

promoted better health. Actiforce has also invested significantly in R&D. This has allowed the company to continually improve its products, as well as keep up with the latest trends and technologies in the market.

They have also set up their manufacturing plant in Malaysia, providing job opportunities to locals and, in turn, helped the Malaysian economy grow.

Actiforce has also taken on the responsibility

of working on sustainability projects to reduce the impact of its production and packaging on the environment. The company recognizes the importance of preserving the environment and has taken various measures to minimize its carbon footprint.

The company's commitment to providing fair wages, employee benefits, and a safe working environment has created a stable and loyal workforce. This stability has allowed the company to build a solid foundation and grow sustainably.

TERBERG

TRACTORS MALAYSIA

MANUFACTURER OF SPECIAL VEHICLES

The winner of the MISA MDBC Johor Chapter Award is Terberg Tractors Malaysia.

Royal Terberg Group (from the Netherlands) has been in operation for 153 years. Terberg Tractors Malaysia (TTM) was established as a joint venture company in 2005 between Sime Darby Industrial and Terberg Group BV, with a head office located in Malaysia. The success of TTM is a classic example of 1 + 1 equalling more than 2 with the Royal Terberg Group providing quality and reliable products with world - class engineering and manufacturing know - how, and Sime Darby Industrial contributing valuable market knowledge in Asia Pacific and a notably outstanding talent pool from Malaysia.

Moving into a sustainable future, TTM and Terberg aspires to take the lead and involve new technology by offering a greener driveline from the conventional Diesel - Powered Terminal Tractor to a full battery powered Electric Terminal Tractor (Green Solution). Joining forces between the Dutch



From left to right: Machiel van Stralen, Esther Yap (MDBC Johor Chapter Representative), xxxxx (Terberg Tractors), Remco Koster, and Marco Winter

and Malaysian engineering team, the first Malaysian Full Battery Powered Terminal Tractor (Terberg YT200EV) was developed and is currently undergoing comprehensive testing in the Netherlands. This EV is expected to go into serial production in the Malaysian factor for the Asia Pacific market in the 2nd quarter of 2023. This model will satisfy the Environmental, Social, and Governance (ESG) aspiration in the Container Ports Industry and contribute significantly to greenhouse gas reduction. According to the PSA - International

Sustainability Report 2021, diesel powered terminal tractors contributed 32% of the total carbon emission footprint of PSA container terminals worldwide. Terberg YT200EVs could, therefore, be the answer to combating carbon emissions in container terminals globally.

The YT200EV is a real - life example of Dutch - Malaysian bilateral collaboration to develop an innovative yet sustainable solution to benefit the global ports network.



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