

Annual General Meeting Financial Year 2019

24 September 2020

DOUBLETREE by Hilton Kuala Lumpur



Defining moments of 2019:



ACCREDITATION

With Minister of Foreign Affairs H.E. Stef Blok

MDBC in the top 3 of all Dutch Chambers in the world

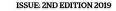
2nd Dutch Chamber in the world to be accredited

Cooperation MDBC – Netherlands Embassy KL best practice globally



OGA 2019 SIP SPECIAL! ASEAN BUSINESS FORUM

MDBC ACCREDITATION CEREMONY



















Why is the MDBC 'best practice'? According to NLinBusiness:

- Satisfied Members
- Governance Structure
- Cooperation with Local Partners
- Services
- Quality assurance
- 'Soft landing'





What does Accreditation mean?

Here is a video with the 4 accredited Chambers, produced by NLinBusiness.





EXCHANGE DAYS

First ever gathering of Dutch Chambers

12 top Chambers globally

Meetings with Foreign Affairs, Hans de Boer

Exchange of best practices

(MDBC video for Exchange Days 2020)









The Network































Hubs-4-Hubs Community



This is a private group where NL Business Hubs share ideas, best practices and get updates on what's going on in the NLinBusiness network.

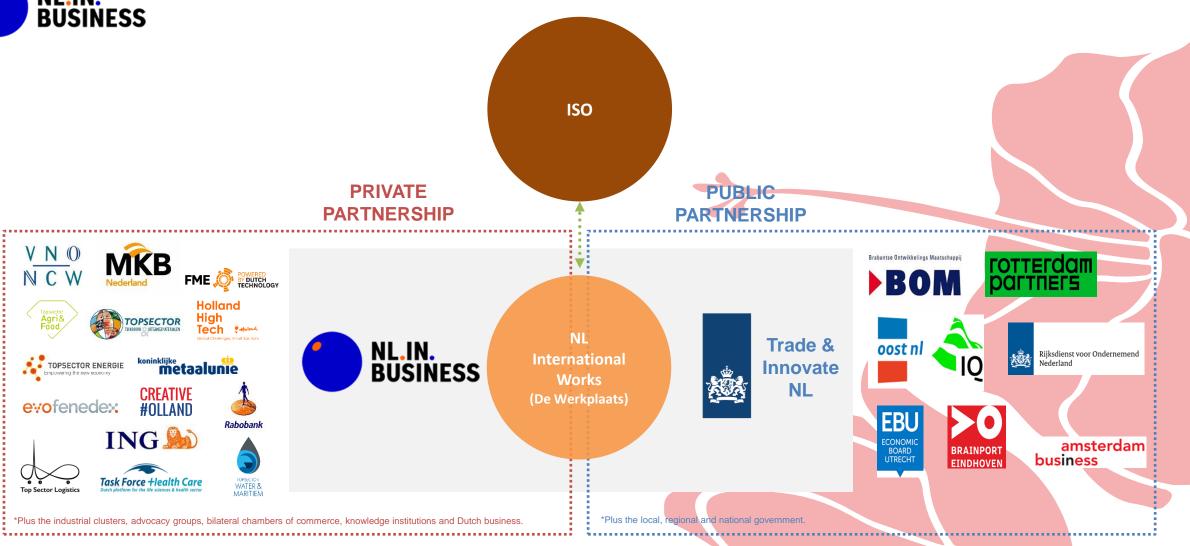
For optimal use and contact, please complete your profile with photo, name and contact details. If you have any questions, please contact community manager Jeroen Haver.

You're a Member



DUTCH TRADE PROMOTION & INTERNATIONAL BUSINESS ECOSYSTEM: PUBLIC – PRIVATE PARTNERSHIP











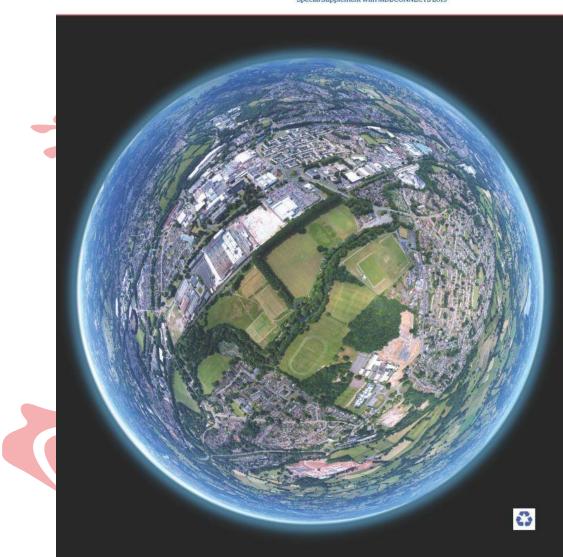
MISA 2019

With MESTECC Minister YB Yeo Bee Yin

In conjunction with IGEM, great exposure

In conjunction with waste management mission from the Netherlands, in close cooperation with Netherlands Embassy

Full house and interaction at Grand Hyatt



MDB(

INNOVATION &

AWARDS 2019

MDBC INNOVATION &



The eighth edition of the MDBC Innovation & Sustainability Awards (MISA) was held at the Kuala Lumpur Convention Center and the Grand Hyatt Kuala Lumpur.

Invited by GreenTech Malaysia to be a part of the program for the 10th edition of the International GreenTech and Eco Products Exhibition & Conference Malaysia (IGEM). With over 30,000 global visitors and over 250+ exhibitors, the inclusion of MISA in the IGEM schedule of events ensured that MISA's reach continued to expand.



With open attendance for all at the MISA Day Program, shortlisted finalists in each category made their presentations to the panel of judges and audience in attendance. Finalists also fielded questions about their This was the final opportunity for judges climate change and food shortage. to make their decision on the winners for MISA '19 while also affording the audience a learning opportunity, thus enabling the core focus of MISA - the sharing of best practices in innovation and sustainability,



* Best Innovative Waste Management

Waste Management contains the activities and actions required to manage waste from Its inception to its final disposal. Compa- Finalists in all categories were also au-



(front row); Marco Winter (Executive Director, MDBC), Kees W. Kwant Gludge / Senior Expert, Netherlands Enterprise Agency). Henk Jan Jonge Poerink (SVP Global Operations, Besi APAC), Maharti Rihana (Liaison Indonesia, Malaysia & Papua New Guinea, Satelligence), Zeinul Rahim (Cheirman, MDBC), YB Yeo Bee Yin, Yin Peng Chok (Group Head - Commercial, Concord Group), Farouk Aizat (Commercial Manager, Concord Group).

(2nd row): H.E. Aart Jacobi, Sibrandes Poppema (Member of the Board, Sunnay University), Zulfahmi Pauzan Zulikhepli (Co Founder, Better - Bevil, Esteban Mario Fernandez (Co - Founder, Better - Bevil, Herman Huisman Ljudge (Senior Advisor, RWS Environment), and Navin Sinnathamby (Senior Program Manager - Data Economy Division, MDEC

with an innovative program (new to market) and take into account the impact their waste is having on the environment.

* Best Digital Green Tech

In this category we showcased digital technology used for achieving green and clean goals; tech that results in transformational innovation through data. Now, more than ever, achievements in green tech are necesprojects from the judges, peers, and gen-sary to address some of the most pressing eral audience during their Q&A sessions. Issues brought about by problems such as

> Recent advancements in digital tech, such blockchain, mean that new and exciting pur. solutions are appearing in green tech. As digital tech itself is not sustainable (consuming a lot of energy), the digital green

Best Practice for Renewable Energy

In this category we were looking for com-Competition categories for MISA '19 were: energy is energy from, but not limited to. Datuk Seri Dr. Mohd Azhar bin HJ Yahaya renewable resources. These are, for example, sunlight, movement, wind, rain, tides, waves, and geothermal heat.

nies in this category manage their waste tomatically entered into competition for the MISA '19 Audience Award. For this category, competitors first went through a popular vote elimination round. Videos from each competitors was made available on the MDBC YouTube page.

While serving as the first elimination stage, it also provided an opportunity for finalists to further share their projects worldwide, These videos will continue to be available for viewing online. Leaders from the popular vote were then invited to participate in one minute elevator pitches which would then be subject to a live voting round at the MISA Awards Ceremony & Dinner which as artificial intelligence (AI), 5G, and took place at the Grand Hyatt Kuala Lum-

The MISA Awards Ceremony & Dinner took place immediately after the Day Protech innovation in this category needs to gram. It featured VIP guests YB Yeo Bee add value to conducting sustainable busi- Yin (Minister of Energy, Science, Technology, Environment, and Climate Change (MESTECC), H.E. Aart Jacobi (Ambassador, Embassy of the Kingdom of the Netherlands and Chief Judge of MISA '19), panies who implement and encourage a H.E. Maria Castillo Fernandez (Ambasbroad based innovative and sustainable use sador & Head of Delegation, Delegation of renewable energy models. Renewable of the European Union to Malaysia), and (Secretary General, MESTECC).

> The evening celebrations began with a cocktail reception. On display were graphic records of the presentations by finalists in

SUSTAINABILITY AWARDS 2019

each category, made during the MISA Day Program. More than just talking points, it provided evening guests an opportunity to learn more about the projects that were presented during the Day Program.

Guests were welcomed into the ballroom with an exciting performance by No Noise Percussion. After welcome messages by Zainul Rahim (MDBC Chairman) and Marco Winter (MDBC Executive Director), and H.E. Aart Jacobi (Netherlands Ambassador and Chief Judge of MISA 2019), finalists from the MISA '19 Audience Award took the stage to present their one minute elevator pitches on their projects. The audience then took part in a live vote to determine the winner of this category. After an exciting period of voting,

MDBC member Besi APAC emerged as the first winner of the evening.

Guest of honor YB Yeo Bee Yin gave her keynote speech and also took the time to thank participants for their efforts in further developing innovation and sustainability within the Malaysian market.

Maintaining transparency, judges reports on why each individual winner was chosen were read before announcing the winners for each category. Congratulations again to the winners of MISA '19:

- * Best Innovative Waste Management Project (Better - Bev)
- * Best Digital Green Tech (Satelligence)
- * Best Practice for Renewable Energy (Concord Group).

After the formalities, dinner continued with a live performance by violinist Julian Lee. Guests networked while also enjoying ice cream for dessert courtesy of Unilever.

We would also like to thank event partners - The Netherlands Embassy and GreenTech Malaysia, and the following sponsors for their support of MISA: Hibiscus Petroleum, Signify, Randstad, InvestKL, Sunway University, Arcadis, Invest Selangor, MDEC, Basis Bay, and Pagues,

Additional photos from this event can be found on pages 38 and 39. Further information about MISA, shortlisted finalists, and winners in this year's competition can be found in the MISA '19 Supplement. (Photo Credit: GreenTech Malaysia.)

























MALAYSIA PROMOTIONS IN NL

ASEAN seminar with 5 Embassies

Malaysia seminar with MIDA, Matrade, Enza Zaden, KMWE, NLinBusiness Full house in The Hague.







(From Outdoor to Indoor...)





MOVING INTO WEBINARS

ISSUE: 1ST EDITION 2020















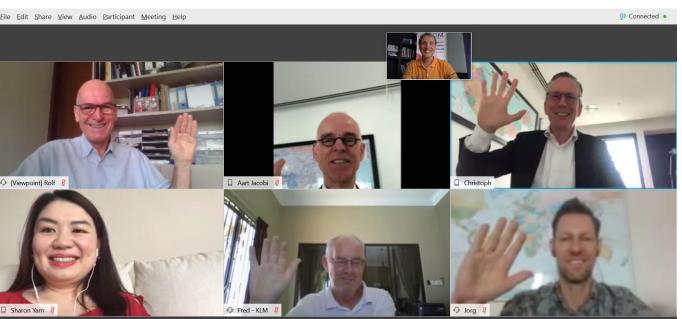








NL Embassy – MDBC MCO Biz Talks



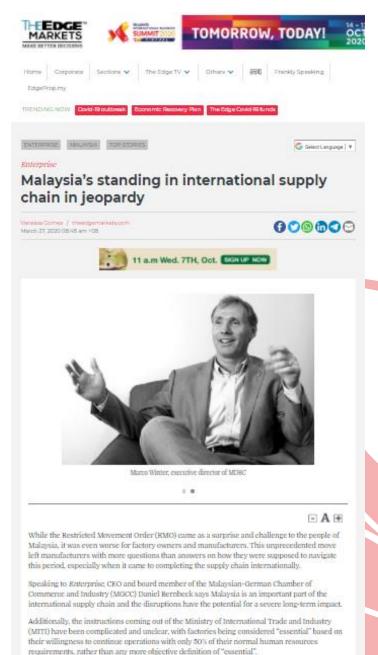






Lobbying / Representation





Confusion over approval letters at roadblocks

Variatio Comes / Hassigemeraticcom April 17, 2000 1103 pm +08







A police readblock in Rusla Lumpur on March 23. Photo by Shahrin Yahyu/The Edge

□ A ⊞

There was confusion in the air as workers with approval letters from the first and second phases of the Movement Control Order (MCO) were turned away by the police during roadblocks and sent home. Their crime? Not having the approval letter from the third phase of the MCO, which contained a QR code.

Speaking to Enterprise Malipsian Dutch Business Council (MDRC) executive director Marco Winter says the council received several calls from its members who were caught out by this issue. "Companies with approval letters from MOO I or MCO 2 had their workers stopped at roadblocks because the approval letter didn't have the QR code, which is included in the new approval letters that are slowly being given out this work." he says,

"The QR code is linked to the HR (human resources) lists which the companies have submitted with their application to resume operations, so if [will] be easier for the police to check the validity of the person on the road."

While it is a good solution, Winter says this clearly contradicts the Ministry of International Trade and Industry's (Miti) statement that letters issued during the initial phases of the MCO are still valid. The statement, however, encouraged those with approval letters from the first and second phases of the MCO to reapply for an approval letter with the QR code to ease checking at routhbooks.

For this new set of applications for the new sectors that have been opened up, MITI has annumeed that it can take up to five days for companies to receive a reply on their application. This makes it critical that the original approval letters are still considered as valid for the workers who are stopped or readibods. In the meantime, all parties involved should ensure passage of way to the legit workers, says Winter.

"During such uncertain times, some companies got the approval because they are considered essential but still have to manage their operations with an average of 30% to 50% of their workdores. These same workers have to work each day because mutations are not allowed, not even internal transfers. This [the confusion about approval letters] brings about additional uncertainty and disruptions, 'sost Winter.

Looking forward, Winter says Miti has to consider the instructions from the National Security Council (NSC) and the Ministry of Health because health and safety comes first, There also needs to be better coordination via the NSC with the people on ground, especially with the police at roudblocks.

He understands that Miti has to deal with tens of thousands of applications, with some leftover from MCO I and MCO 2 but suggests that this could have been handled better. "AUTI could have opened a separate portal for the companies which already had approval and were now told to reapply so they can get [a letter with] the QR code."



Boost your Groove "Casual Friday"

"Move with MDBC" 5km



Human Resources Forum (5 editions!)



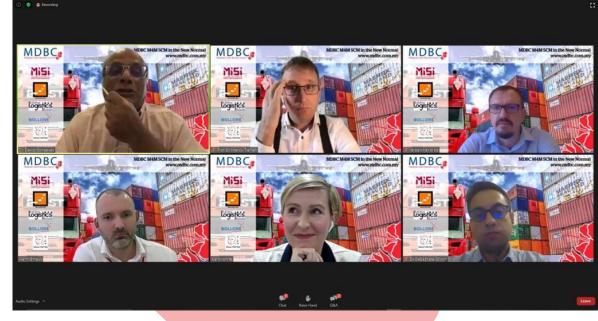


Managing Business in Crisis with Idris Jala

Members for Members (3 editions!)

Rabobank Outlook







FROM LIVE TO ON-LINE **Webinar Partnerships:**

EUMCCI / EuroCham Malaysia (Winners Europa Awards / Sustainability Leaders)

NLinBusiness

ASEAN Dutch Chamber Network





REGISTER NOW!







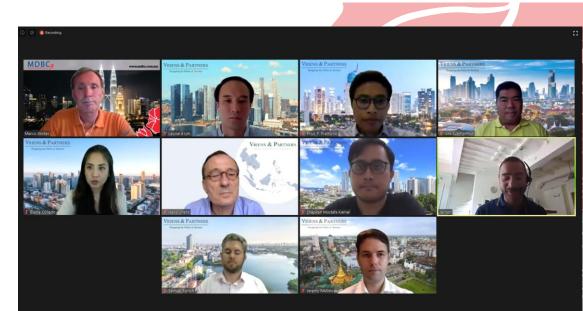














FROM LIVE TO ON-LINE **Webinar Partnerships:**

Netherlands Embassy



Developments in the Malaysian Oil & Gas and **Energy Sectors**

Exclusively for Dutch companies in the oil & gas and related sectors (such as maritime, energy, offshore energy)

Date: Tuesday 2 June Time: 10:00 - 11:00 hrs NL Time 16:00 - 17:00 hrs MY Time

- Malaysian O&G Industry: Current Situation and Outlook
- Global Oil & Gas Industry: Navigating Uncharted Waters
- Crowd Sourcing of Technology Through Innovation Gateway @ PETRONAS
- Green Transition in Malaysian O&G and Energy Sectors
- New Investment Prospects: Discovered Resource Opportunities and Late Life Assets Investment incentives for foreign companies in the O&G and Maritime sectors

Welcome by H.E. Aart Jacobi (Netherlands Ambassador to Malaysia)

Keynote by Datuk Iain Lo (Chairman, SHELL Malaysia)

PETRONAS Corporate Strategy

PETRONAS Project Delivery & Technology

PETRONAS Malaysia Petroleum Management

Malaysian Investment Development Authority (MIDA) Malaysian Oil & Gas Services Council (MOGSC)

Moderator: Nazery Khalid (Malaysian Maritime Expert)

For details, please visit: tinyurl.com/yb32fmud

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Netherlands Embassy

THE HIDDEN PANDEMIC:

Domestic Violence in Malaysia in the time of COVID-19

WOMEN'S SAFETY, CHALLENGES AND SOLUTIONS

2nd September 2020, Wednesday | 10.00am - 11.15am | Online Webinar

Prof Dr Noraida Endut, Director of Centre for Research on Women and Gender (KANITA), Universiti Sains Malaysia

Siti Hawa, Chair of the Education Committee for Reproductive Health Association Kelantan (ReHAK) and the Federation of Reproductive Health Association Malaysia (FRHAM)

Winnie Yee, President of Sabah Women's Action-Resource Group (SAWO)

Shazana Agha, Head of Research, Women's Aid Organisation (WAO)

Yeong Pey Jung, Senior Analyst, Socioeconomics & Statistics Programme, Penang Institute







WEBINAR JOINTLY ORGANIZED BY AGRI





INNOVATING AGRICULTURE

HOW MALAYSIA COULD BECOME A HIGH TECH AGRICULTURE HUB

September 2020 (Wednesday)

15:30 – 17:00 PM (Malaysia Time)

09:30 - 11:00 AM (Netherlands Time)



15:30 PM

Moderator: Ng Yeen Seen Founder and Chie Executive Officer Centre for Research. Advisory and Technology



15:35 PM

(CREATE)



Welcome by **Aart Jacobi** (Netherlands



15:40 PM

Welcome by YBhg. Dato' Haji **Zainal Azman** bin Abu Seman Secretary General Ministry of Agriculture and Food Industries

> Overview of the Current Malaysian Agriculture Landscape and its Challenges



Panelist 1

Arujanan

15:45 PM

Panelist 2 Dr Mahaletchumy Dr Mohd Desa bin Haii Hassim Global Coordinator. Deputy Director, Crop ISAAA & Executive Quality Control Division Director, Malaysian Department of Biotechnology Agriculture, Malaysia Information Centre

16:00 PM

Overview of DoA Initiatives & Opportunities



16:15 PM

Panelist 3 Mr. Frederik Vossenaar Special Envoy in the Aaro Business Development Unit. of the Ministry of Agriculture, Nature & Food Quality of the

Netherlands.

How the Netherlands Became the 2nd Largest Agriculture Exporter in the



16:30 PM 16:45 PM 17:00 PM

Mr. Damion Schwarzkachel Rusiness Development Director for Certhon. Netherlands

Panelist 4

How Innovations Facilitate the Ecosystems of the Entire Production Chain of the Netherlands Fruits and Vegetables

Closing

remarks





FROM ON-LINE BACK TO LIVE











FROM ON-LINE BACK TO LIVE









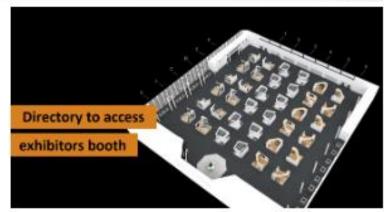




AND TODAY ON-LINE AND LIVE!











2020

MDBC PREMIUM PARTNERS 2020





































2020 Focus

External:

Support Support



- Information Information
- Lobbying / Representation
- Continue engagements, deliver value
- Partnerships

MCO Updates

Dear Members.

To help courser the COVID - 19 pandemic, the government of Malaysia initiated the Movement Control Order (MCO), effective on 18 March 2020, in order to increase social distancing and slow down the transmission

rate of the virus. The MCD order was exceeded three times, each for another two week period, until 12 May 2020.

On 13 May, Malaysia moved into the Conditional Movement Control Order (CMCO).

On 8 June, Malaysia moved into the Recovery Movement Control Order (RMCO).

UPDATE: On 25 March, the Prime Minister announced that the MCO will be extended until 14 April.

UPDATE: On 10 April, the Prime Minister announced that the MCO will be extended until 28 April.

UPDATE: On 23 April, the Prime Minister announced that the MCO will be extended until 12 May.

UPDATE: On 11 May, the Prime Minister announced that CMCO will be initiated as per 13 May, and will run until 9 june.

UPDATE: On 7 June, the Prime Minister announced that the RMCO will be initiated as per 10 June, and will run until 21 August.

UPDATE: On 28 August, the Prime Minister announced that the RMCO will be extended until 31 December.

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Movement Control Order (MCO) Updates

Under MCO / CMCO, the MOSC office is closed and we will work from home.

UPDATE: Under RMCO, the MDBC office will be open again, with some seam – members in the office and others WFH. Please contact us first for any visits or appointments.

During this period, and as you already notice from all our current messages, MDGC continues to operate, we will monitor and update you whenever necessary. Our seam is committed to maintain our communications and engagements with you, whether on the current situation, or on any other issues or questions you might have. We will not always be reachable via our office telephone, so please use e – mail as the main form of communication, and, if required, we can set up a conference call.

We encourage everyone to heed preventive and general hygiene measures; making sure to follow the guidelines set by professional and regulatory agencies.

From all of us at the MDBC team, stay healthy & safe.

MDBC will always make the best effort to ensure that all information posted on this page is up to date. However, this is a dynamic and continually changing situation so please double check the primary sources (links included per section) for the latest updates.

Latest News

ntry Restrictions on Foreign Travelers to Malaysia, 11 Sept

Entry / Exit and Return to Malaysia for Expatriates via MYEntry, 11 Sep.

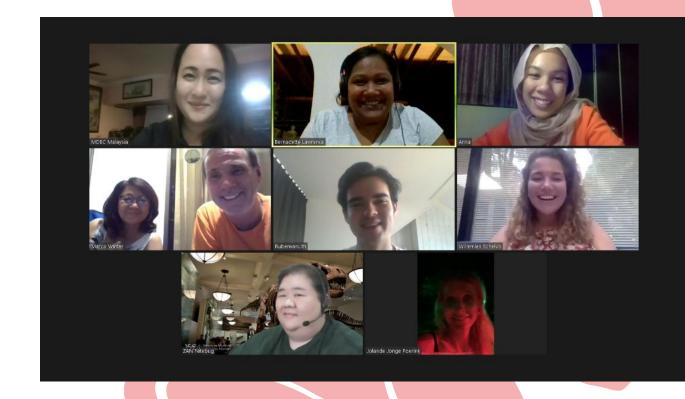
Latest Update: Entry Restrictions on Foreign Travelers to Malaysia, 17 Sept



2020 Focus

Internal

- Work from Home
- Team cooperation
- ICT facilities
- Cost reductions
- New Revenues





2020 Focus

New Revenues:

- Webinar Support
- Market Studies
- Business Development Support
 - Matchmaking
 - "Salesman for a Day"
- New Internship Scenarios



BUSINESS SERVICES • REPRESENTATION • NETWORKING

Home About Us v Events v MDBC Awards Program v Membership v Services v Information v Contact

MCO Updates

Home » Services » Webinar Support

Webinar Support



Need support to organize your own webinar or team meetings? Not sure where to start? Expecting a big crowd and feeling overwhelmed? Why not let MDBC provide you with webinar support?

MDBC has a lot of experience in running webinar support. We can help you with checklists, SOPs, virtual backgrounds, presentation slides, interactive Q&As, breakout rooms, speakers, moderators, polls, and test runs. We do it all!

Member companies can hire us to support, coordinate, co - organize, and co - host webinars.

Contact us at events@mdbc.com.my to discuss what we can do to help you.





2020

Upcoming Activities:

- 28 Sep: ASEAN eCommerce, HongKong webinar
- 6 Oct: Working with the Dutch, MDBC webinar
- 9 Oct: Networking at Volkswagen, MDBC live
- 29 Oct: Serious Gaming by TNO, ADCN webinar
- 3 Nov: Malaysia as a Maritime Nation, NL Embassy webinar
- 5 Nov: 'Building Back Better' by Paul Polman, ADCN webinar

Oct – Dec: <u>ASEAN-5 Virtual (Trade) Mission from the Netherlands</u>
 With Minister Sigrid Kaag
 Includes IGEM and AsiaWater virtual exhibitions, and much more!





2020 - 2021 Focus

- **Continue our Engagement:**
 - Live, On-line and Hybrid
 - Membership base: target remains 300 member - companies
- **Partnerships**
- **Expand networks in NL and ASEAN**



De waarde van een NL Business **Hub in crisistijd**

> "In een crisis leer je wat iemand waard is", zeggen ze wel eens. Hoe zit dat met een business hub in het buitenland? We spreken met Marco Winter, executive director van de Malaysian Dutch Business Counci (MDBC), een van de vier geaccrediteerde business hubs binnen het NL Business Hub Netwerk.

Schakel tussen bedrijven en overheid

Op 16 maart besloot de Maleisische overheid dat alle bedrijven en fabrieken hun poorten moesten sluiten – een dag later begon de Movement Control Order (MCO), de Maleisische naam voor de lockdown. De internationale Winter, executive director van de MDBC, uit dat veel productielocaties in Maleisië onderdeel uitmaken van zijn voor bijvoorbeeld mondkapjes, latex handschoenen of medische apparatuur

COVID-19 webportal

Sindsdien heeft de MDBC op haar website een pagina gemaakt dat dagelijks de updates geeft van de MCO die de lokale overheid uitvaardigt. Marco zegt hierover: "In een crisis als deze waarin zoveel dingen tegelijkertijd op

"The value of a Chamber during a crisis" Particle on MDBC, published by NLinBusiness

- **Balance the Budget: New services >> New revenues**
- 25th Anniversary!!





This concludes

Annual General Meeting
Financial Year 2019

Thank you for your attendance!

24 September 2020

DOUBLETREE by Hilton Kuala Lumpur